

United Way Suncoast ALICE Report For Hillsborough County

WHAT IS ALICE?

FEDERAL POVERTY LINE

- Created in the 1960's. Federal guideline for an individual who does not have enough money to support themselves...
- Based on 1955's Department of Agriculture's economical food plan which assumed families spend a third of their income on food.
- Therefore, they just took the average amount spent on food, multiplied by 3, and got the federal poverty line!



Asset Limited, Income Constrained, Employed (ALICE)

- A dollar threshold that recalculates how much it costs to get by based on:
 - current costs, geography, and family type
- Includes ALL individuals who fall into this range (regardless of employment, assets, etc)

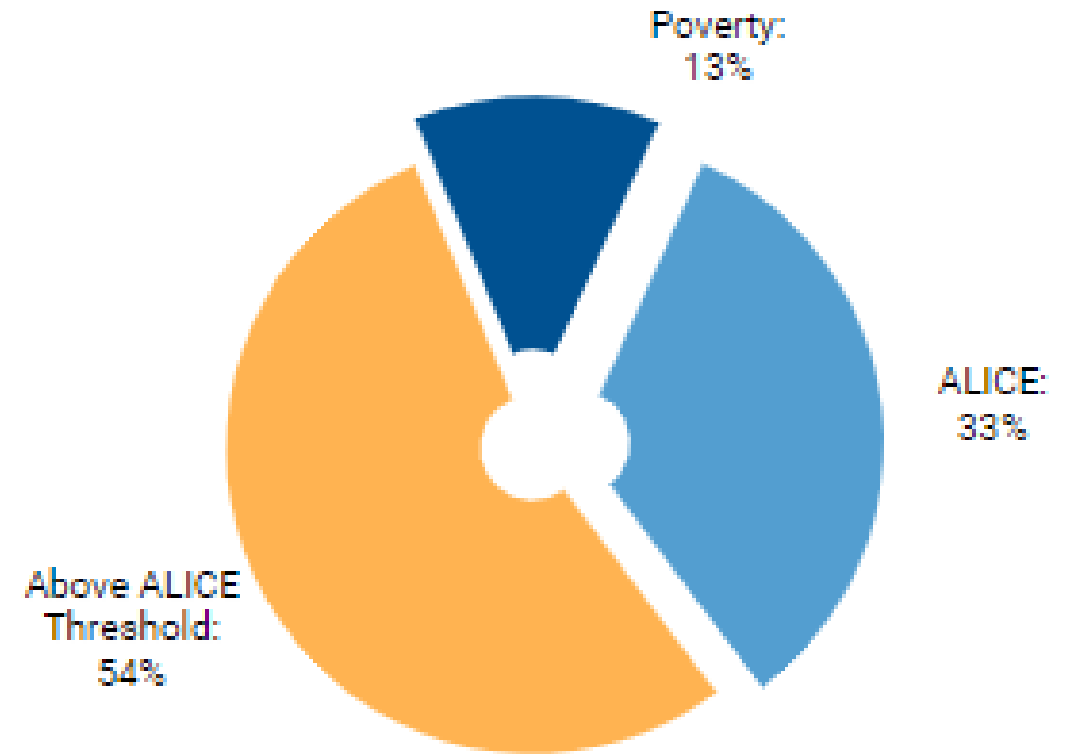
Learn more here: <https://unitedwaysuncoast.org/what-we-do/alice-suncoast/>

All ALICE data available at: <https://www.unitedforalice.org/florida>

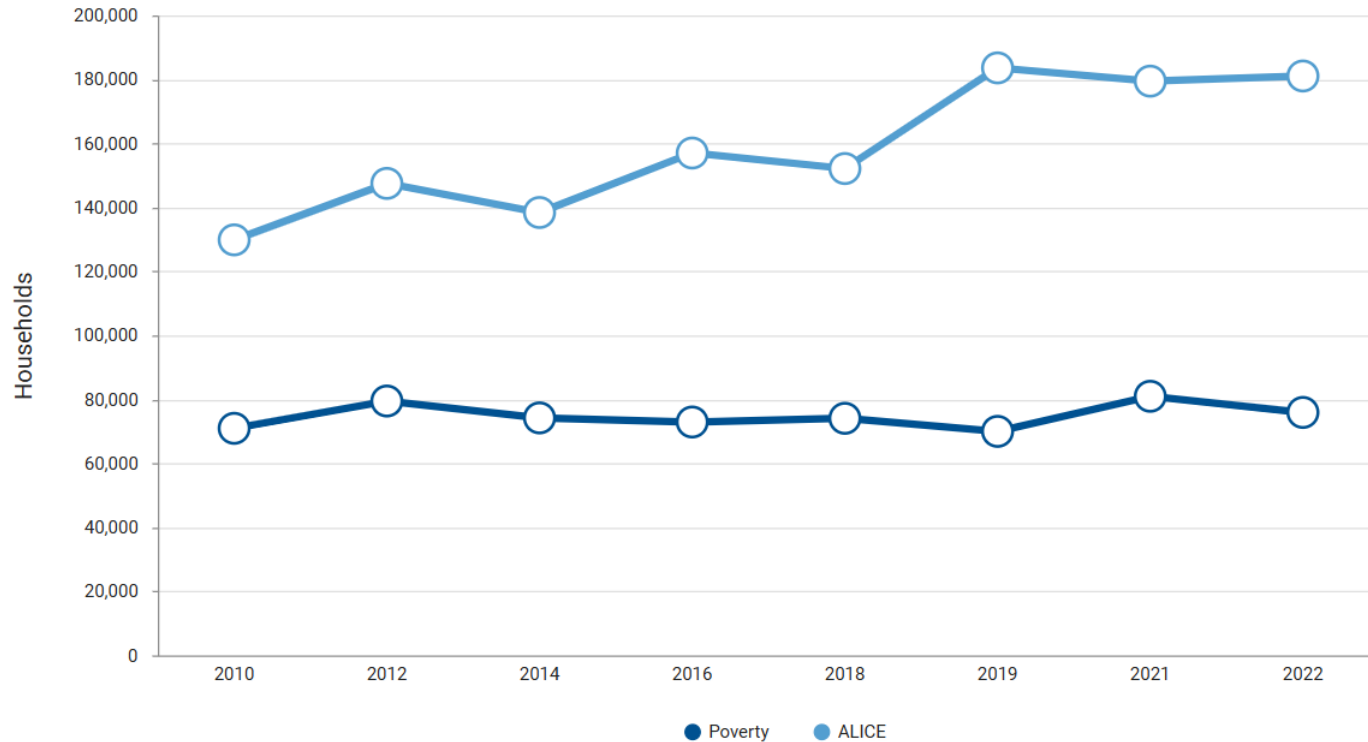


Who is ALICE?

- Of Florida's 8.8 million households, 4 million had income below the ALICE Threshold.
- Locally, More than 2 out of every 5 households live below the ALICE Threshold.
 - That's over 628,000 or 45% of all households in UWS 5-County Region.
 - That's 256,443 or 44% of all households in Hillsborough County.
 - That's 78,089 or 47% of all households in the City of Tampa.



ALICE and poverty households in Hillsborough County have remained relatively stable



	Poverty	ALICE	Total HH	% Below ALICE
2019	70,022	183,612	541,584	46.8%
2021	80,990	179,471	578,259	45.0%
2022	75,939	181,082	582,824	44.1%

ALICE is in the Workforce

- Within the top twenty occupations in the state, over one third (36%) of all employees are below the ALICE threshold. (1,172,434).
- Of the top 20 occupations in Florida, 65% of them pay less than \$20/hour



Career

Number of workers below the ALICE Threshold in each career type

Cashiers

More than half

Accounting and Bookkeeping employees

1 in 4

Registered Nurses

1 in 9

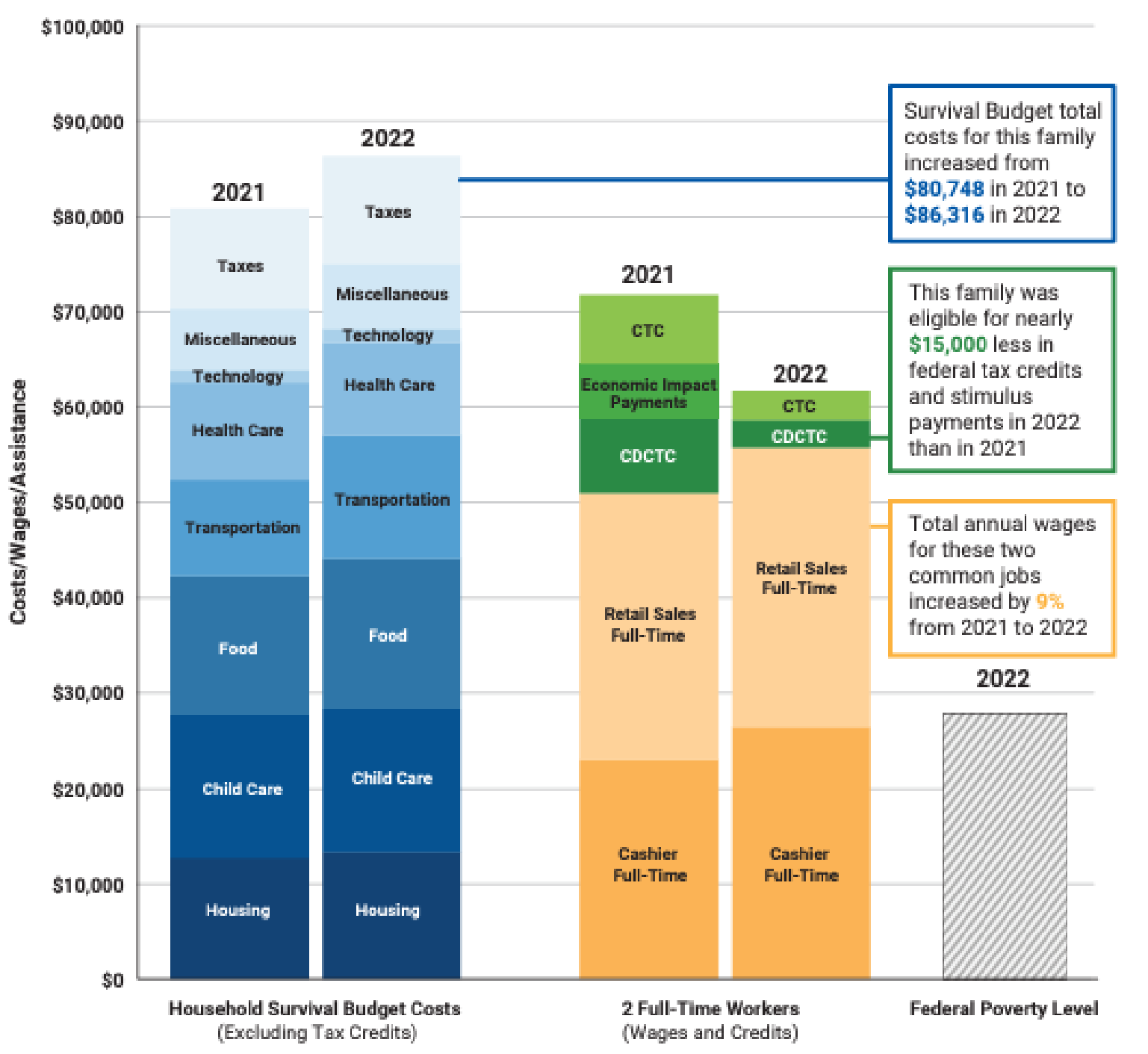
Elementary and Middle School Teachers

1 in 6



Household Survival Budget, Hillsborough County, Florida, 2022

Monthly Costs and Credits	Single Adult	One Adult, One Child	One Adult, One In Child Care	Two Adults	Two Adults Two Children	Two Adults, Two In Child Care	Single Adult 65+	Two Adults 65+
Housing - Rent	\$1,020	\$1,000	\$1,000	\$1,000	\$1,217	\$1,217	\$1,020	\$1,000
Housing - Utilities	\$163	\$258	\$258	\$258	\$310	\$310	\$163	\$258
Child Care	\$0	\$234	\$625	\$0	\$469	\$1,375	\$0	\$0
Food	\$496	\$841	\$754	\$909	\$1,528	\$1,350	\$457	\$839
Transportation	\$426	\$560	\$560	\$667	\$1,076	\$1,076	\$362	\$538
Health Care	\$176	\$499	\$499	\$499	\$813	\$813	\$575	\$1,149
Technology	\$86	\$86	\$86	\$116	\$116	\$116	\$86	\$116
Miscellaneous	\$237	\$348	\$378	\$345	\$553	\$626	\$266	\$390
Tax Payments	\$370	\$709	\$775	\$461	\$911	\$1,068	\$434	\$701
Tax Credits	\$0	(\$214)	(\$217)	\$0	(\$427)	(\$433)	\$0	\$0
Monthly Total	\$2,974	\$4,321	\$4,718	\$4,255	\$6,566	\$7,518	\$3,363	\$4,991
ANNUAL TOTAL	\$35,688	\$51,852	\$56,616	\$51,060	\$78,792	\$90,216	\$40,356	\$59,892
Hourly Wage	\$17.84	\$25.93	\$28.31	\$25.53	\$39.40	\$45.11	\$20.18	\$29.95



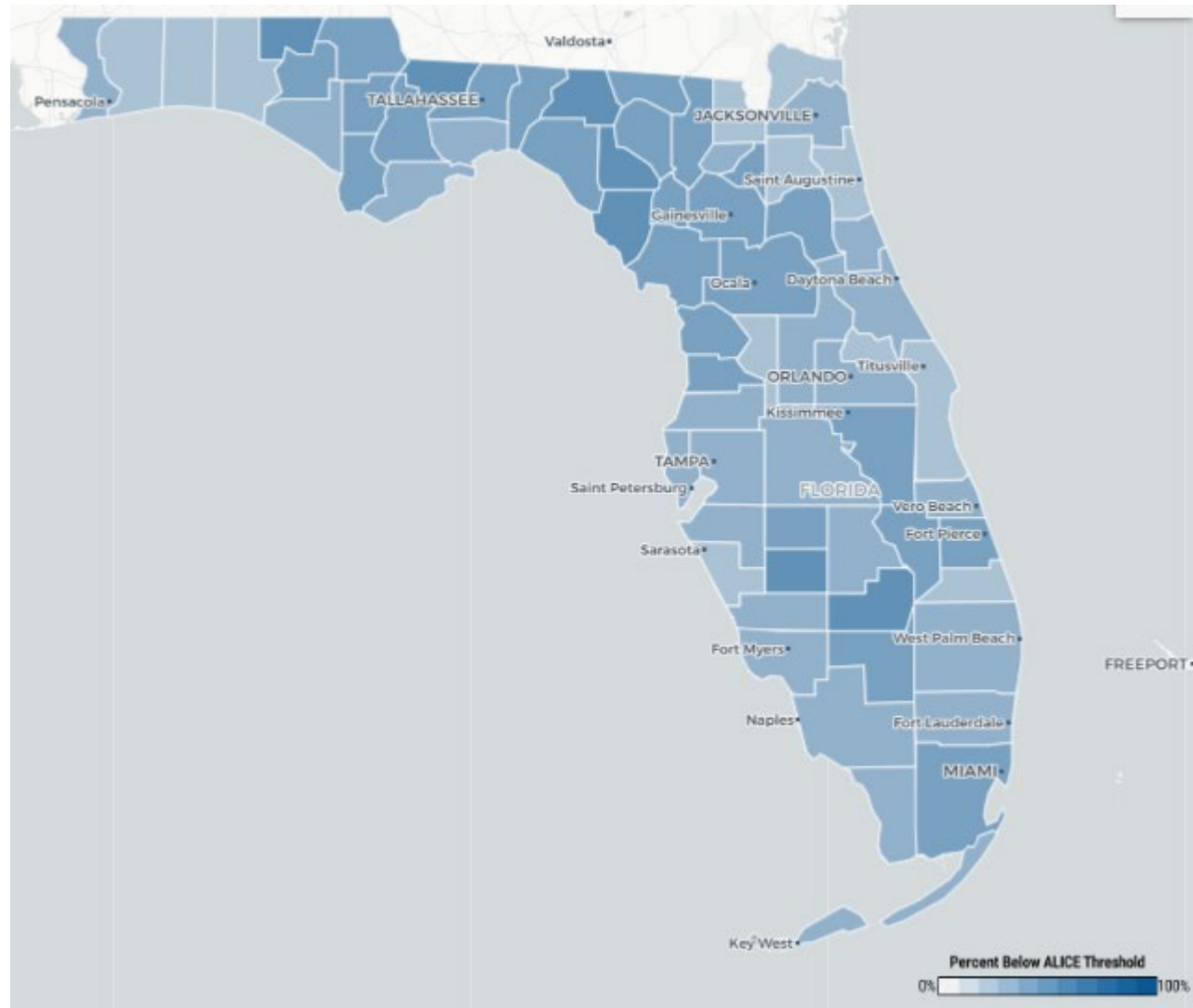
2024 Takeaways – What’s different?



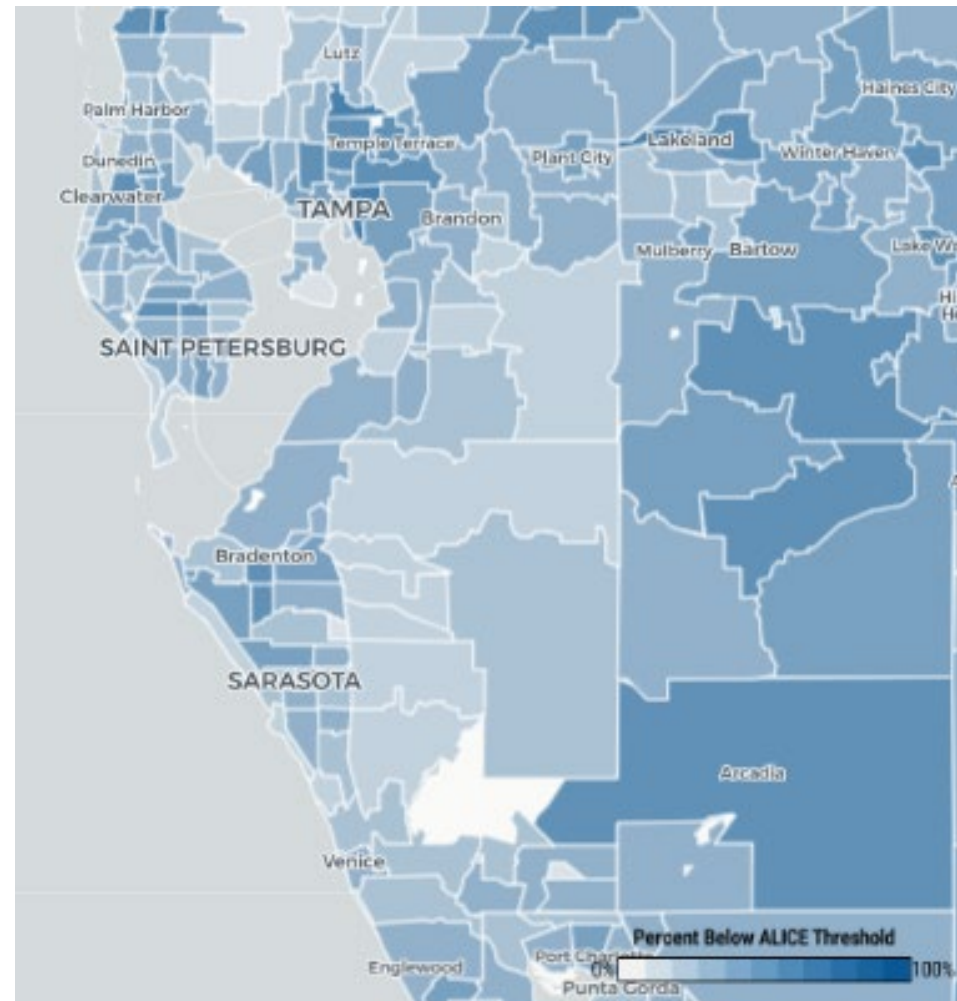
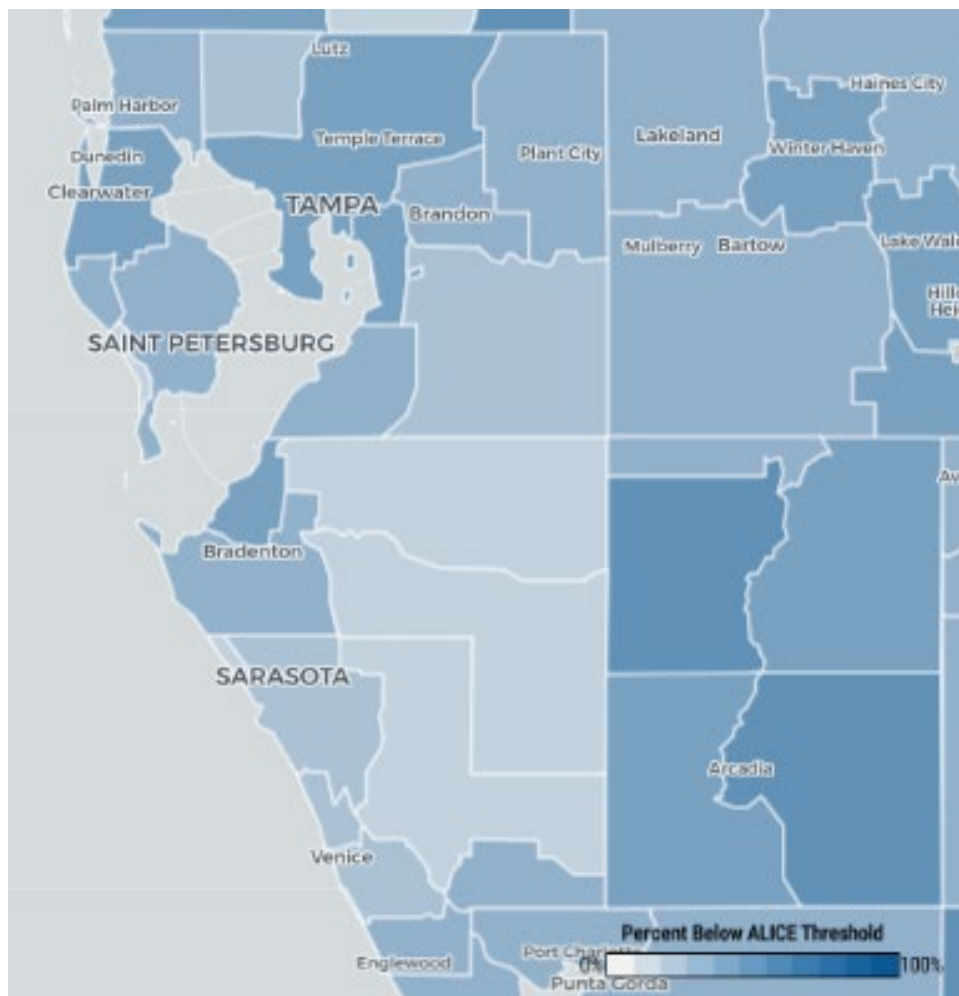
- Even more households below the ALICE Threshold
- Shows true costs of expenses without pandemic-era cash benefits
- Demographic Discrepancies continue

DIVING DEEPER WITH CHARTS AND GRAPHS

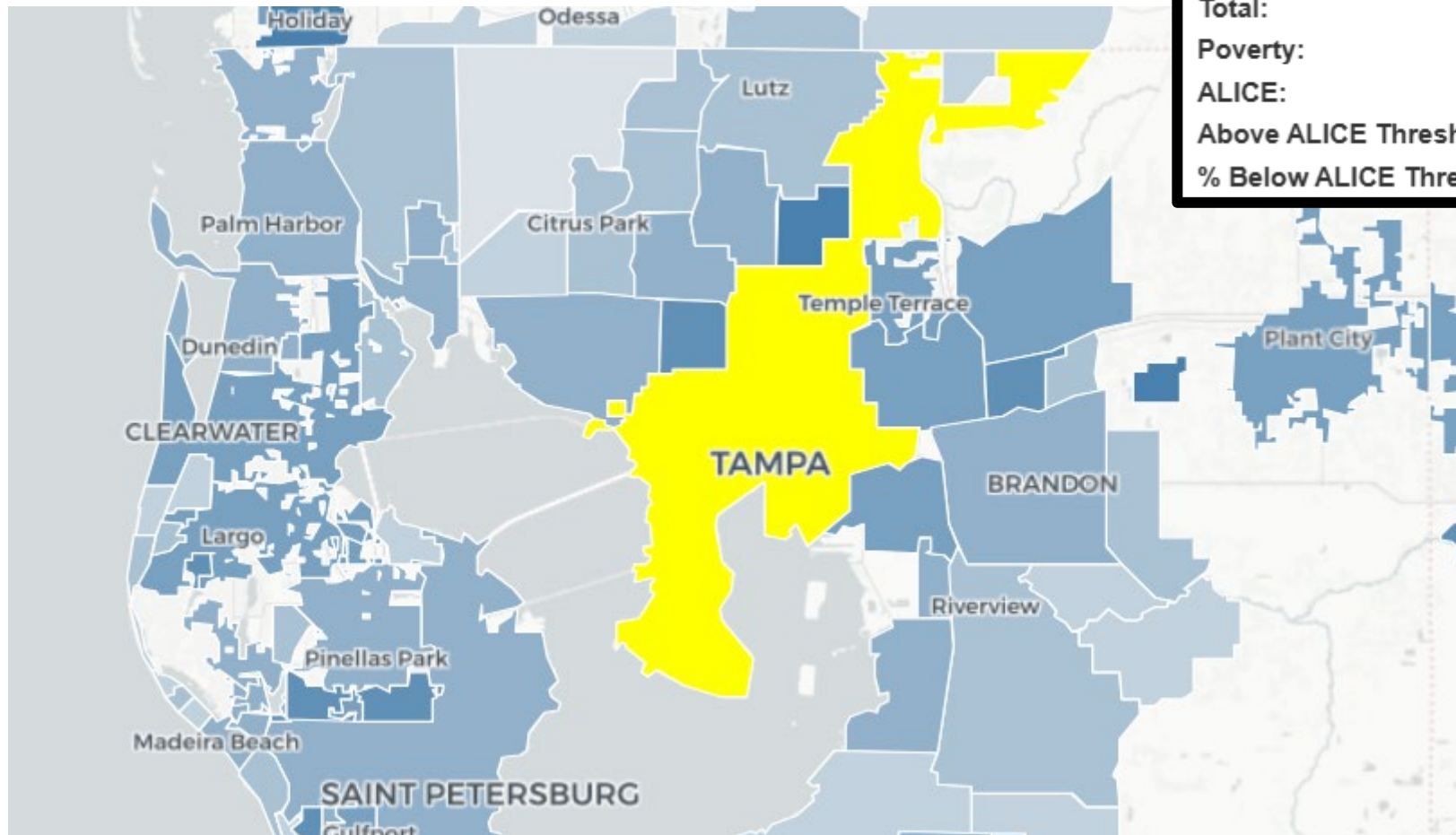
Rural Communities continue to have highest ALICE rates, though pockets of every city also have areas of high concentrations of those below the ALICE Threshold



Rural Communities continue to have highest ALICE rates, though pockets of every city also have areas of high concentrations of those below the ALICE Threshold

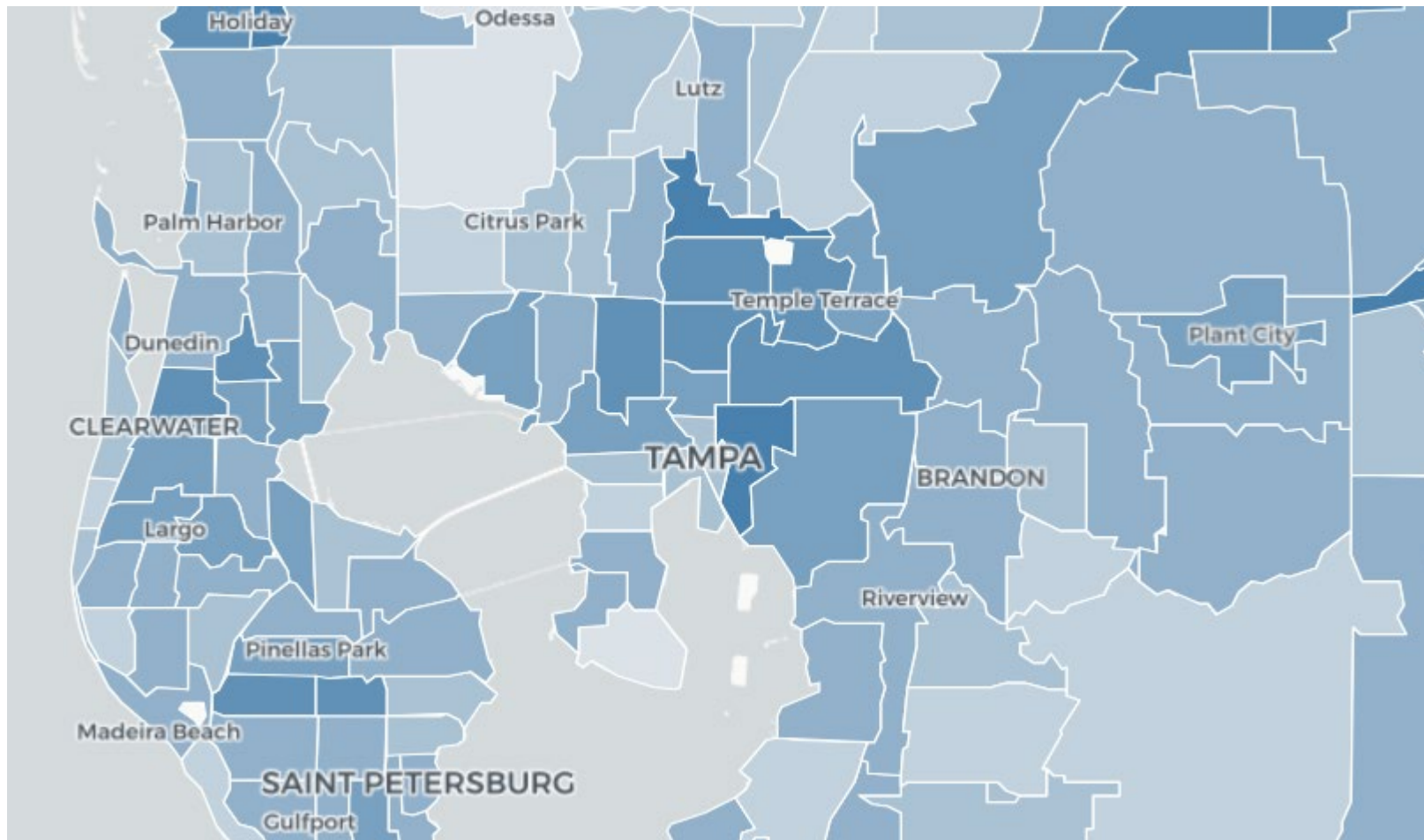


Rural Communities continue to have highest ALICE rates, though pockets of every city also have areas of high concentrations of those below the ALICE Threshold

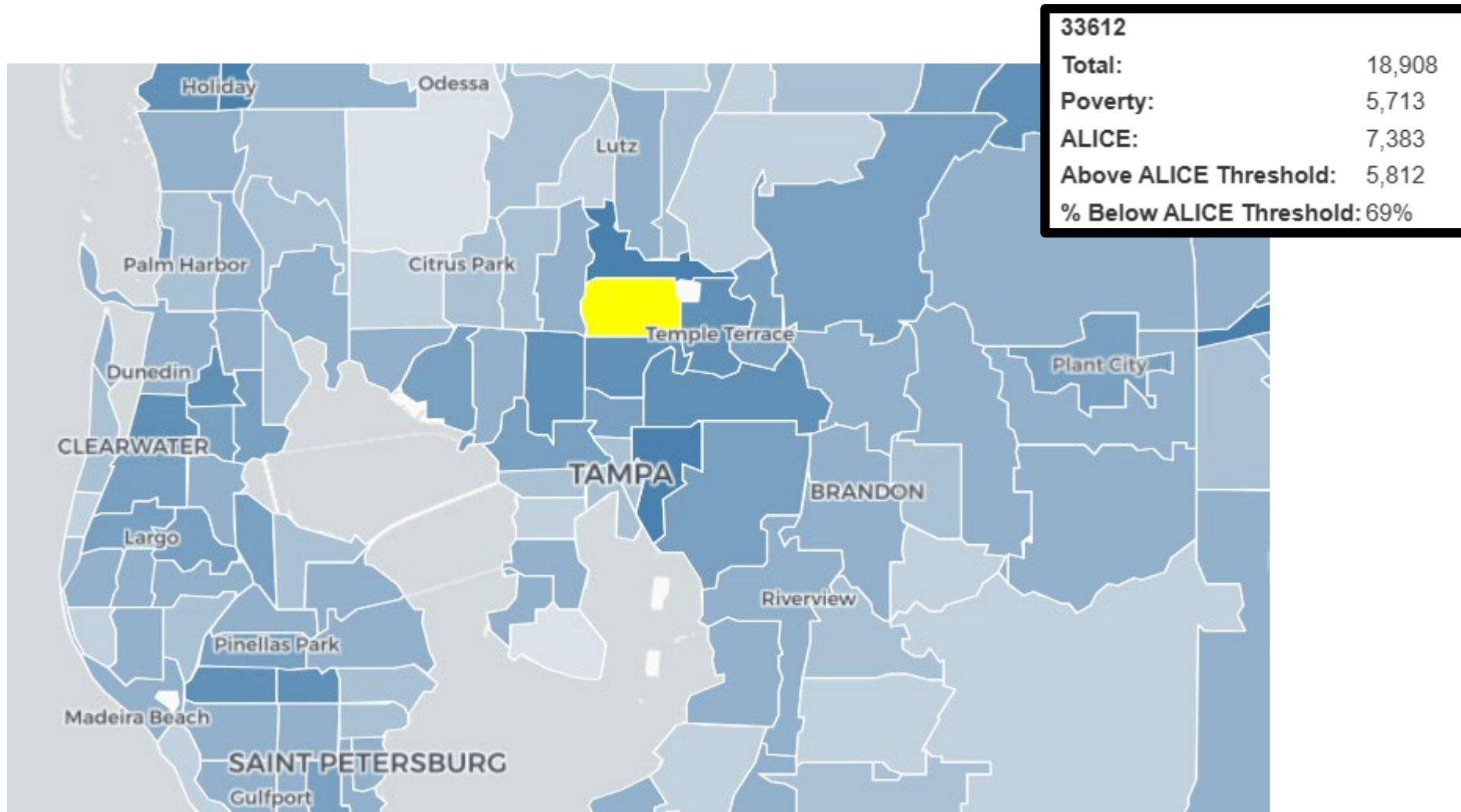


Tampa city, Florida	
Total:	166,243
Poverty:	27,273
ALICE:	50,816
Above ALICE Threshold:	88,154
% Below ALICE Threshold:	47%

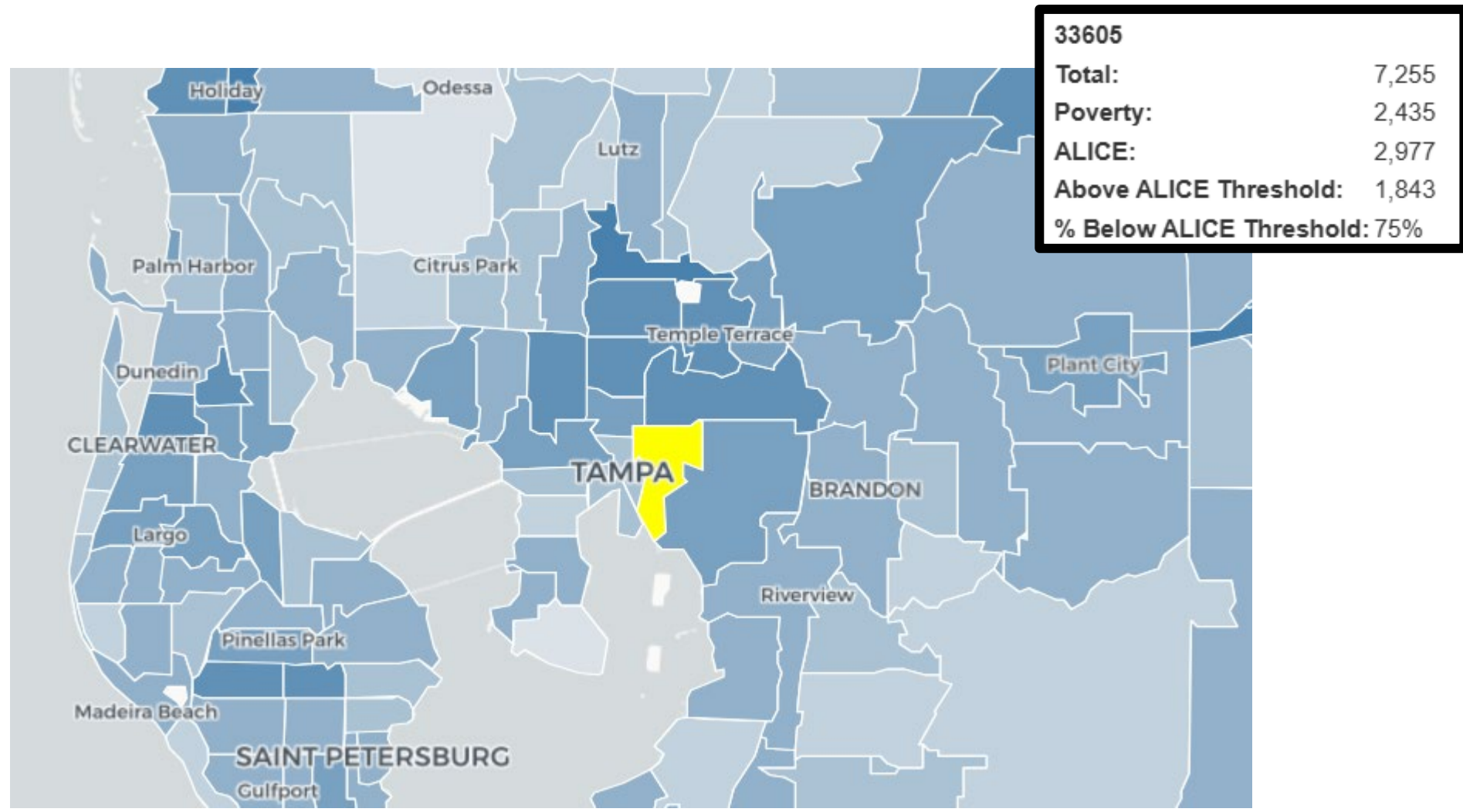
At the zip code level, we see pockets of Tampa struggle more than other areas.



At the zip code level, we see pockets of Tampa struggle more than other areas. (University Area)

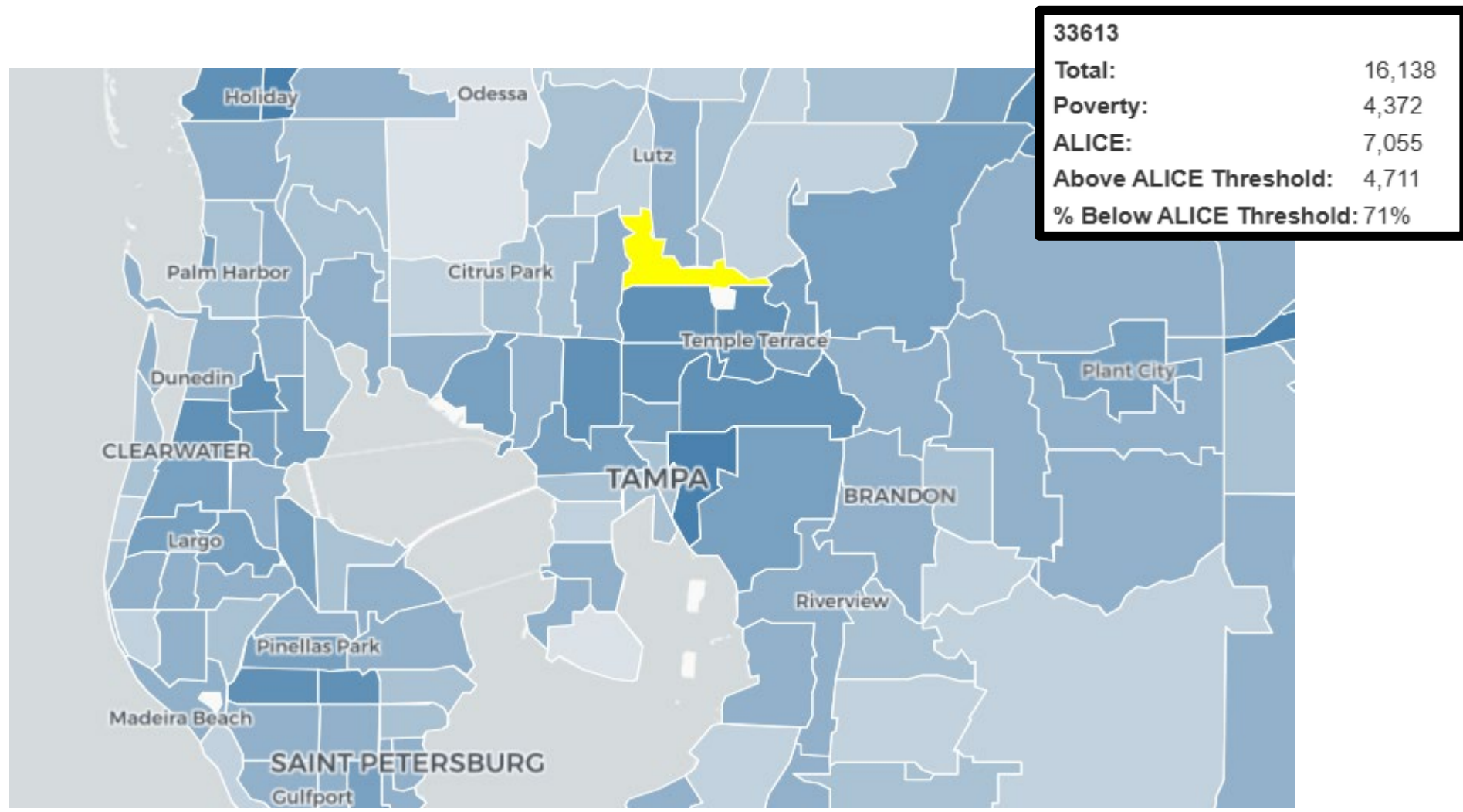


At the zip code level, we see pockets of Tampa struggle more than other areas. (Ybor / Palmetto Beach)



100 YEARS

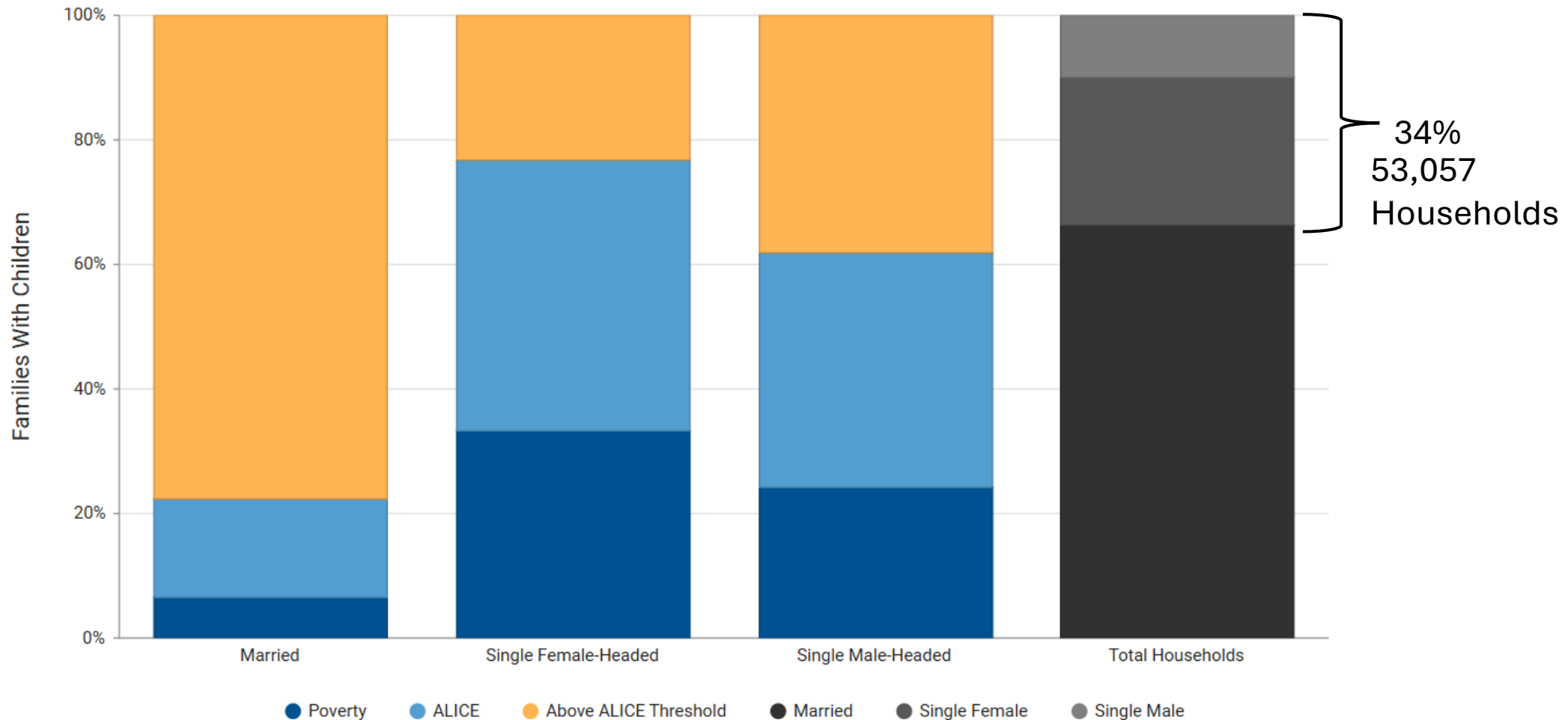
It should be noted that there area zip codes outside of the City of Tampa that are also struggling, as these issues are widespread. (N University)



Families with Children: Hillsborough County, 2022

Single headed families (especially single female-headed households) struggle significantly more than married groups.

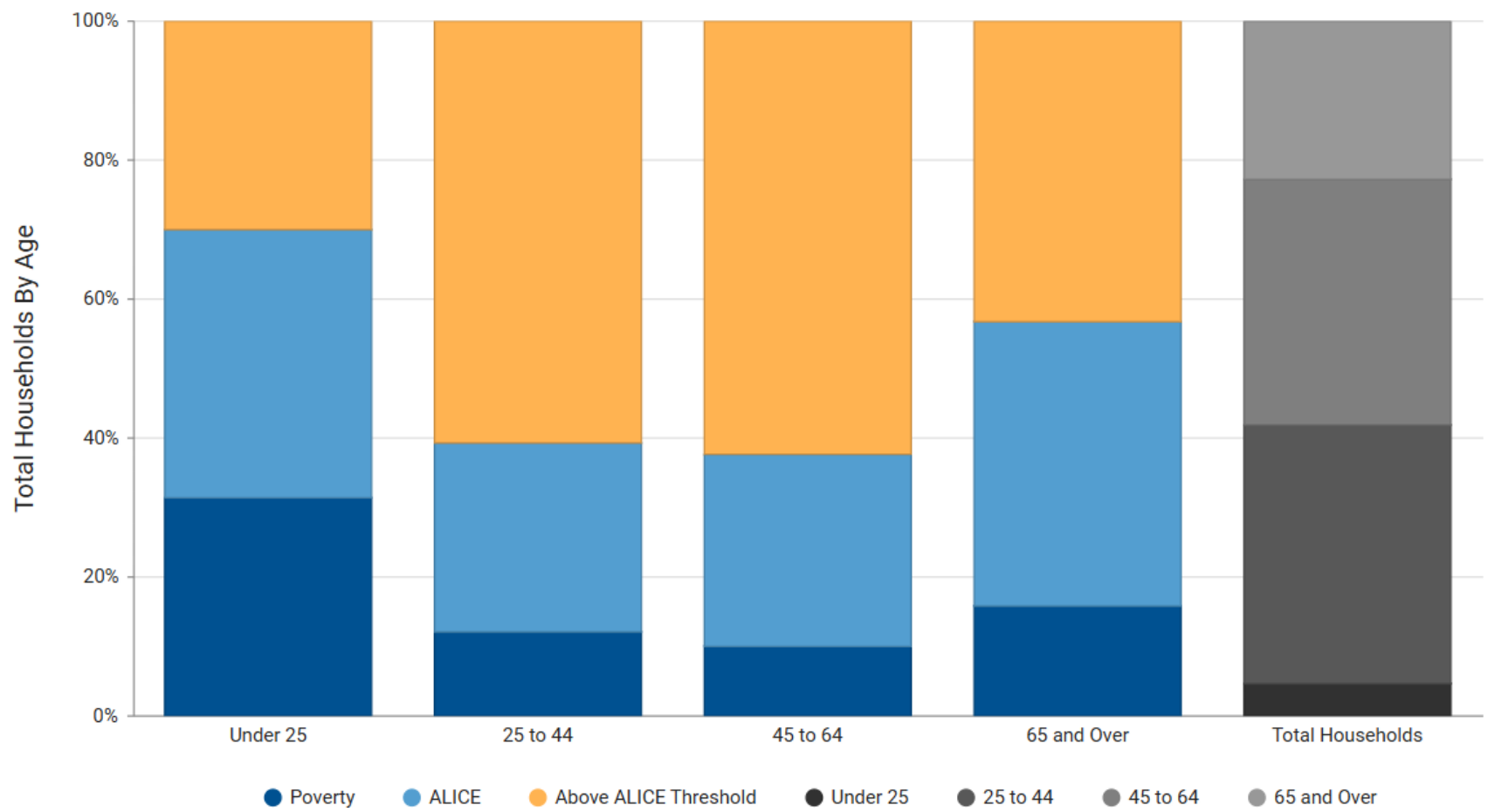
Families With Children, Hillsborough County, Florida, 2022



Households by Age: Hillsborough County, 2022

Households aged under 25 struggle significantly, but there are not many of these households. Over 65 struggle next most and have been increasing.

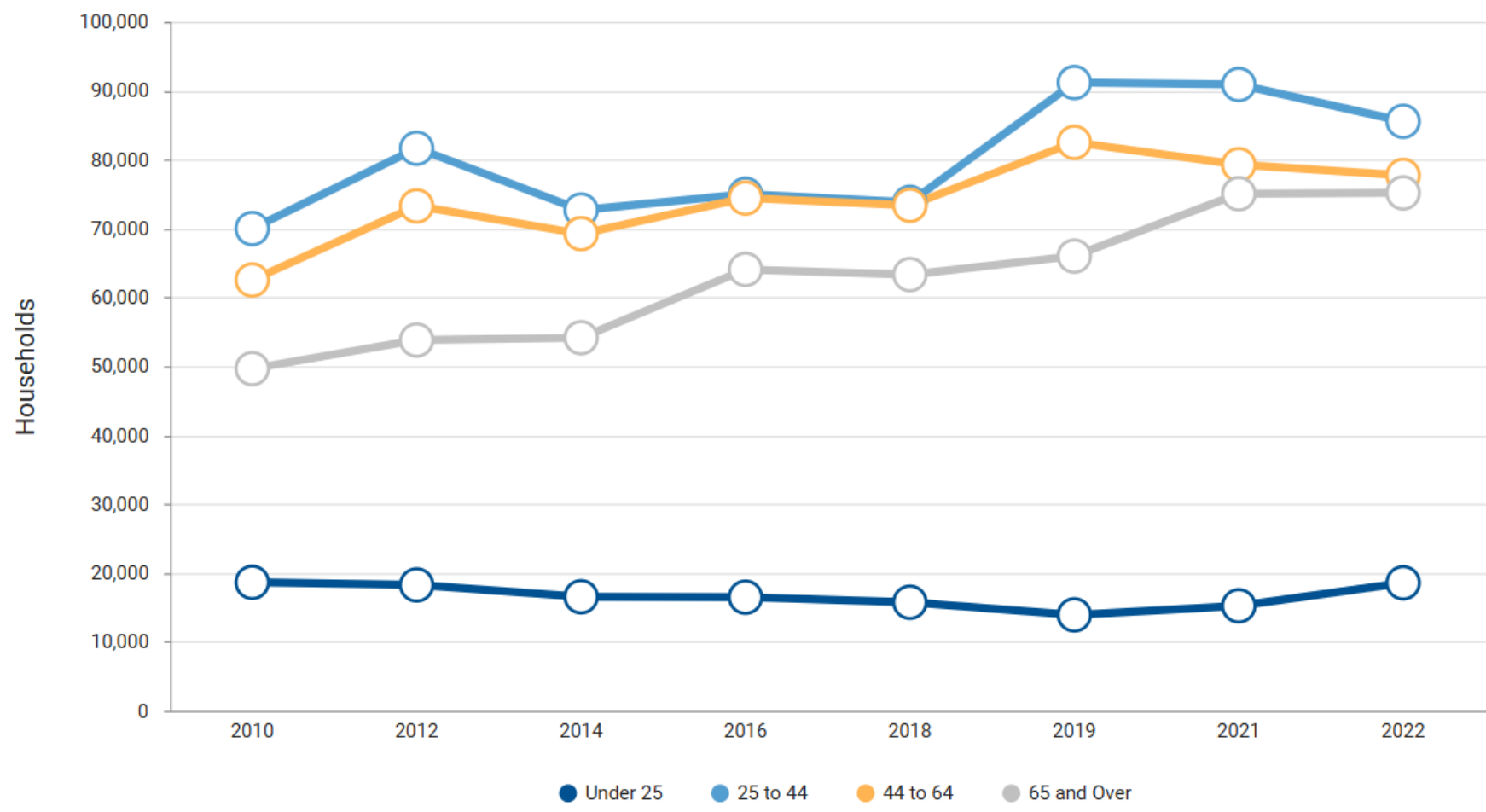
Households by Age, Hillsborough County, Florida, 2022



Households by Age: Hillsborough County, 2022

Our senior communities (aged 65+) increased the most in the past three years and those 22 to 44 have been decreasing.

Households by Age, Hillsborough County, Florida, 2022

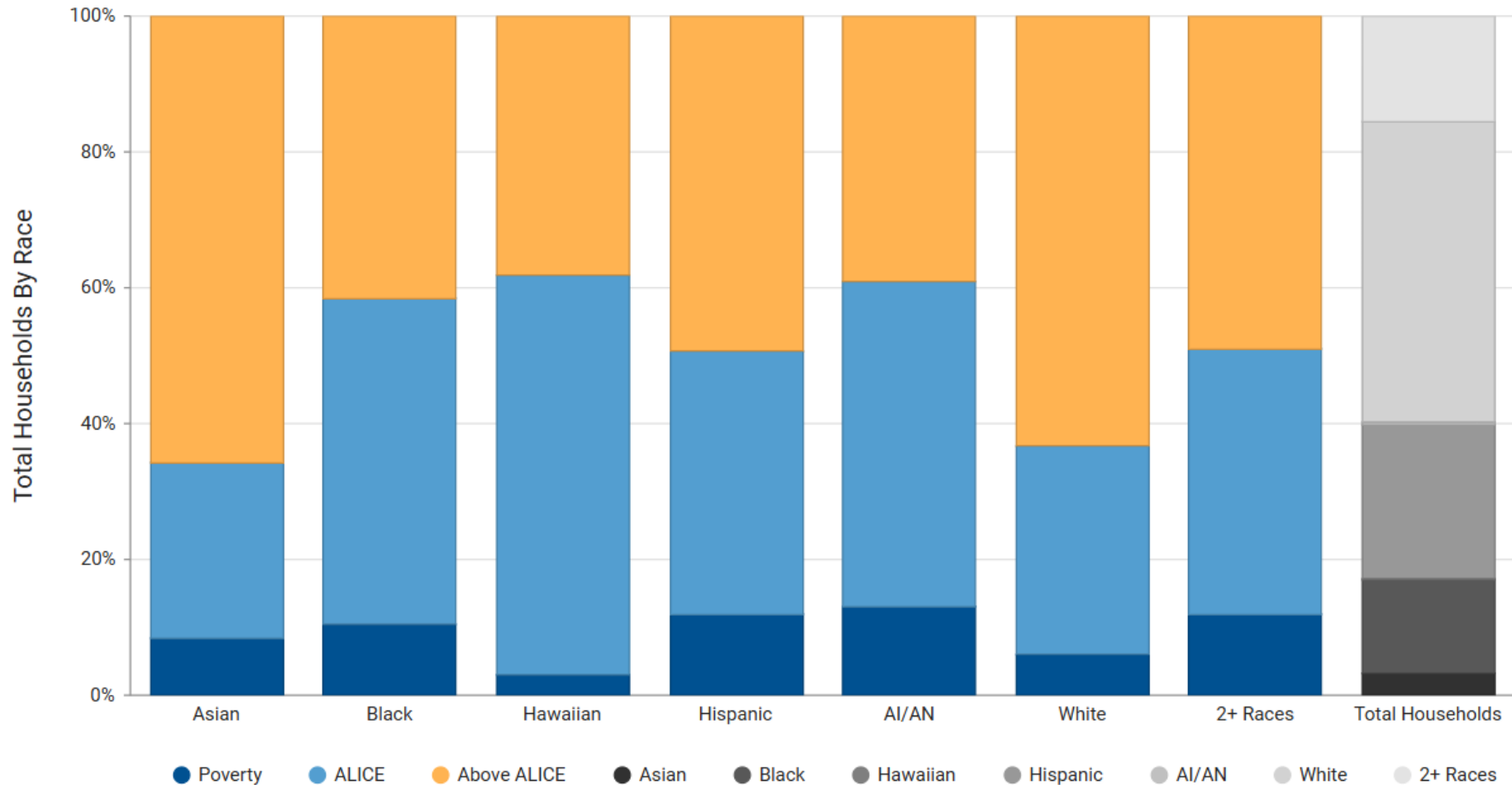


Households by Race/Ethnicity: Hillsborough County, 2022

Hispanic and Black households are the largest populations who struggle significantly more than their racial counterparts.

Households by Race/Ethnicity, Hillsborough County, Florida, 2022

Total Households	
2+ Races:	105,020
White:	297,282
AI/AN:	1,691
Hispanic:	152,570
Hawaiian:	511
Black:	93,207
Asian:	21,560



SO HOW DO WE RESPOND?

- Bring together partners from all areas to support households hit hardest
- Reinforce our efforts around supporting the Education and Financial Stability of our community
- Educate and advocate about the real magnitude of those in need
- Continue to advocate and advance practices that help people have enough to get by



QUESTIONS?