



TAMPACRA

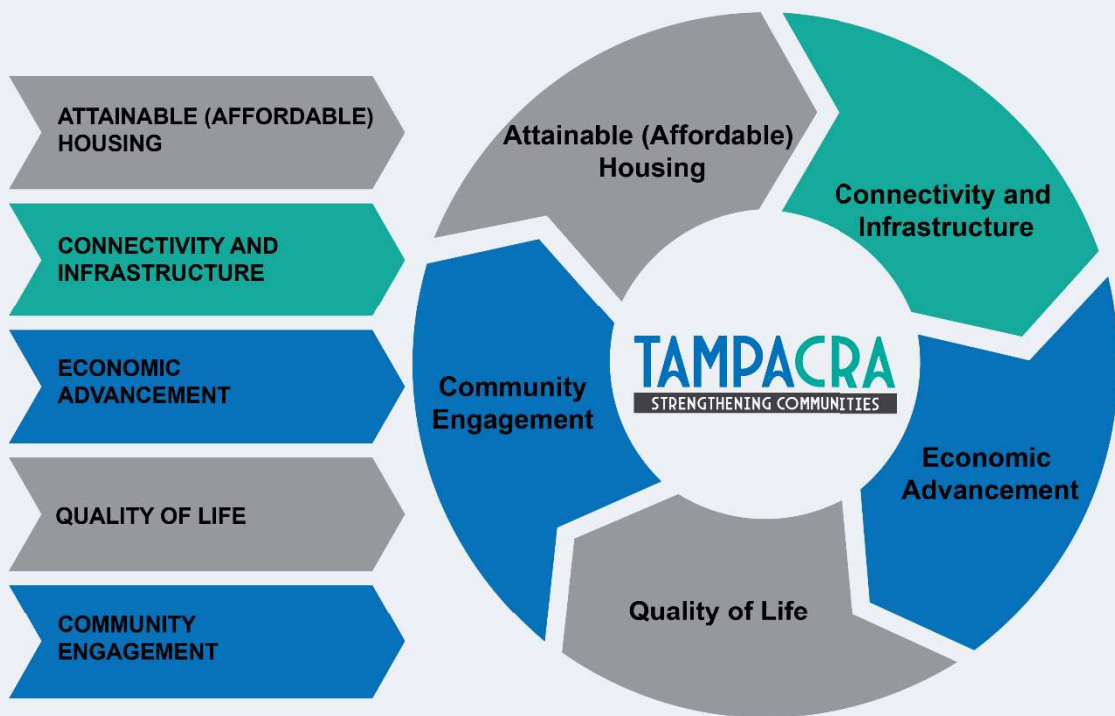
STRENGTHENING COMMUNITIES

**Tampa Community
Redevelopment
Agency (CRA)
Goals, Policies, and
Performance
Standards Report**

October 1, 2024

Purpose

In 2024, the Florida Legislature passed HB 7013, which among other things, requires all special districts to adopt by October 1, 2024, goals and objectives for each program and activity undertaken by that district, as well as performance measures and standards to determine if the district's goals and objectives are being achieved. The purpose of this document is to satisfy those statutory requirements by formally: (1) listing the programs and activities undertaken by the Community Redevelopment Agency of the City of Tampa, Florida (the "Agency"), as of October 1, 2024; (2) stating the goals and objectives of the Agency in connection with those programs and activities; and (3) establishing performance measures to determine if the Agency's goals and objectives are being achieved.



CRA OVERVIEW

The Community Redevelopment Agency of the City of Tampa, Florida (the “Agency” or the “CRA”) is a public entity and a dependent special district of the City of Tampa, Florida, established pursuant to the Community Redevelopment Act of 1969 as amended (Chapter 163, Part III, Florida Statutes). The primary purpose of the CRA is to alleviate slum and blight conditions in the City’s community redevelopment areas by undertaking community redevelopment activities consistent with the Community Redevelopment Act and the adopted community redevelopment plan for each area. In addition, the CRA is empowered to undertake affordable housing programs and community policing innovations in each designated community redevelopment area.

The Tampa City Council serves as the governing board of the CRA. Community Advisory Committees (CACs) have also been created for each community redevelopment area to provide recommendations to the CRA board concerning CRA programs and activities. The CRA and the City of Tampa annually enter into a Services Agreement that provides for the employment of a CRA Director, a CRA attorney, CRA staff, and assistance to the CRA from City departments. The City of Tampa has created community redevelopment areas in Central Park, the Channel District, Downtown (Core and Non-Core), Drew Park, East Tampa, Tampa Heights Riverfront, West Tampa, Ybor City I and Ybor City II, which are all served by the CRA. The location and geographic boundaries of these community redevelopment areas are depicted on the following page.

MISSION

Through planning, collaboration, and innovation, Tampa's Community Redevelopment Agency (CRA) aims to enhance and develop communities by creating thriving and inclusive neighborhoods that foster economic growth, enhance quality of life, and preserve their unique character.

VISION

Tampa CRA champions a future where vibrant neighborhoods and businesses flourish through proactive preservation and redevelopment efforts that strengthen communities in an equitable, diverse, and sustainable way.

62+

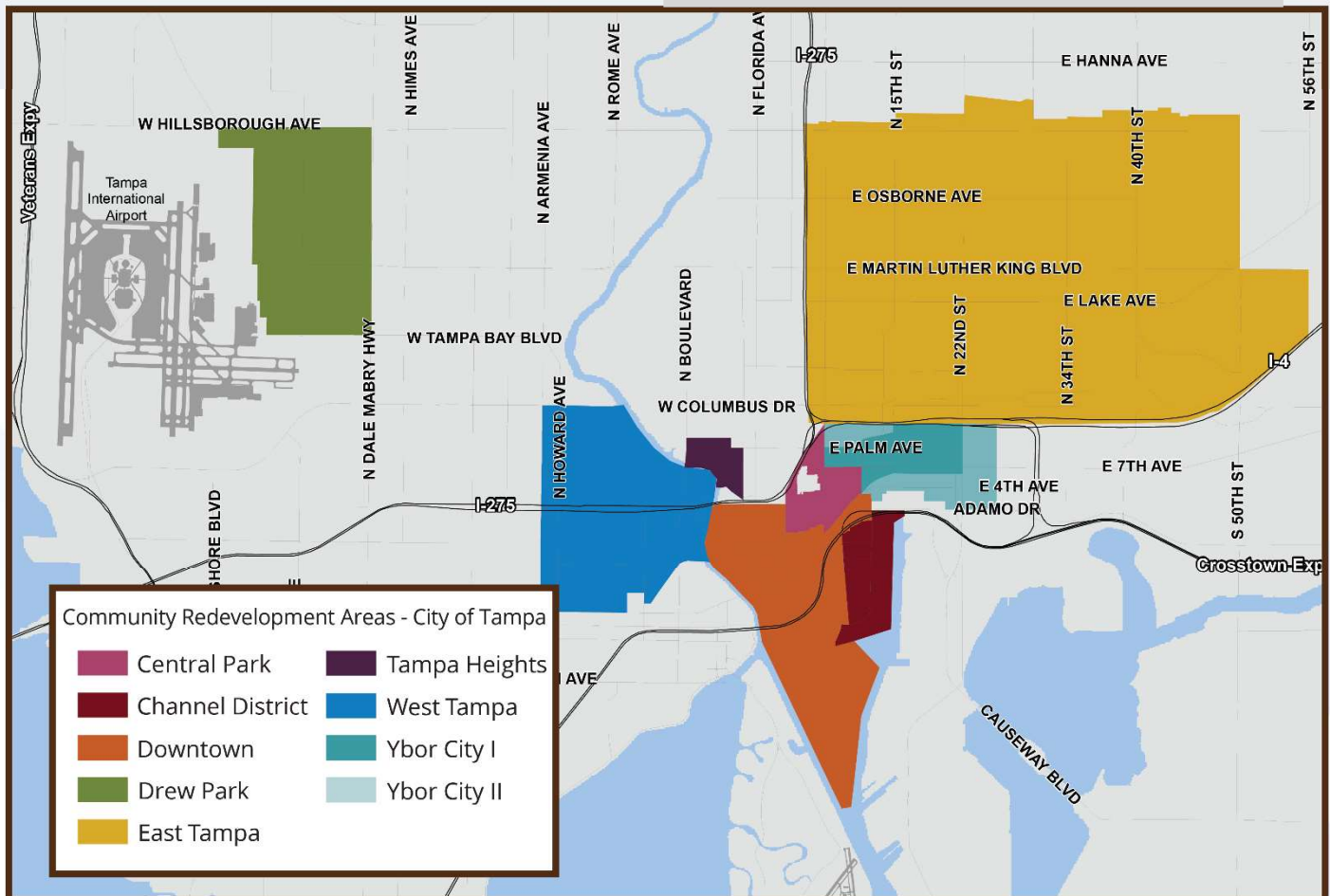
Capital Improvement
Projects

150+

Commercial and Residential
Grants Provided

\$21M

Attainable (Affordable)
Housing Commitment



CRA BOARD



Alan Clendenin
Chair Pro Tem
District 1 At-Large



Guido Maniscalco
City Council Chairman
District 2 At-Large



Lynn Hurtak
District 3 At-Large



Bill Carlson
District 4



Gwendolyn Henderson
CRA Chair
District 5



Charlie Miranda
District 6



Luis Viera
CRA Vice Chair
District 7



Tampa's Community Redevelopment Areas



Central Park



Channel District



Downtown



Tampa Heights Riverfront



Ybor City I and II



East Tampa



West Tampa



Drew Park

Introduction

In the last year, the CRA underwent a successful restructuring to align our staff, policies and procedures to better serve the City's nine (9) community redevelopment areas. This restructuring allowed us to streamline our operations, improve communications, and focus our efforts on the most pressing needs in each of our community redevelopment areas. During this restructuring, the CRA defined five (5) key objectives with the overall goal of alleviating slum and blight conditions in each of our nine (9) community redevelopment areas. They are 1) attainable (affordable) housing, 2) community engagement, 3) connectivity/infrastructure, 4) economic advancement, and 5) improved quality of life.

After restructuring the agency, we underwent a review and consolidation of our commercial grants program. These new programs offer property and business owners enhanced opportunities to invest in their businesses and strengthen the fabric of their community. Implementing a legacy credit was a key element of the new commercial grant structure. Typically, Tampa CRA requires a 50 percent match to fund any commercial grant project. However, the new legacy credit allows long-time owners to reduce their upfront contribution to a lower percentage, ranging from 35 percent all the way down to zero percent.

In addition to a new, consolidated commercial grants program, Tampa CRA also introduced a consolidated Housing Rehabilitation & Renovation Program (HRRP). The new program standardized the housing programs offered across all nine of Tampa's community redevelopment areas. The program aims to provide financial assistance for the renovation and repair of homes within each of the City's community redevelopment areas, ensuring safe and secure housing for all residents.

New and streamlined grants and program opportunities have been accompanied by additions to the housing, projects, and grants team to facilitate the work being conducted across the community redevelopment areas. Tampa CRA recently added a new arts and cultural affairs project coordinator to help identify and improve support for new public art projects in our community redevelopment areas. Coupled with Community Redevelopment Plan updates starting in the upcoming fiscal year or continuing from the previous fiscal year, Tampa CRA is equipped to enhance our communities.

Our goals and objectives are further outlined on the following pages followed by examples of our work in each of our community redevelopment areas. Following the overview of CRA-wide goals, objectives, and measurements, the following section covers District-specific goals, objectives, and measurements.

Tampa CRA GOALS

Attainable (Affordable) Housing

- To close the homeownership gap for 80% AMI and below through collaborating with housing partners, offering financial incentives, and developing targeted programs.
- To retain existing residents by providing resources and support for home repairs, maintenance, and accessibility options that enhance housing conditions.
- To support the creation of temporary and emergency housing options that stabilize communities while also working to reduce the percentage of housing cost burdens.

Community Engagement

- To collaborate with residents, businesses, and stakeholders on decision-making processes that inform key initiatives.
- To implement effective outreach strategies that ensure residents and stakeholders are well-informed about projects, meetings, and opportunities.
- To develop clear and measurable indicators to assess the effectiveness and outcomes of our programs, progress, and redevelopment efforts.

Connectivity and Infrastructure

- To complement a reliable and integrated public transit network that seamlessly connects neighborhoods, business districts, and key destinations.
- To prioritize high-quality roads, pedestrian pathways, cycling lanes, and wayfinding that encourage multi-modal options and public safety.
- To promote a smart, sustainable, and eco-friendly transportation network that reduces cost burden and enhances social and economic opportunities.

Economic Development

- To support new and existing businesses by increasing access to capital, grant funding, and technical assistance.
- To provide incentives that leverage private financing and encourage entrepreneurship, small businesses, and job creation.
- To encourage local arts that celebrate the history and culture of unique spaces and communities that attract visitors, foster creativity, and generate economic activity.

Quality of Life

- To co-create vibrant, inviting, and well-designed public spaces, parks, and homes that promote health, wellness, and sense of community.
- To increase access to essential needs and resources through redevelopment projects that reduces barriers and burdens for residents.
- To remedy blighted areas and promote safe, clean, and welcoming communities.
- Providing financial assistance to important cultural, historic and/or public facilities

Tampa CRA Goals, Objectives, and Performance Standards

Goal	Objective	Measurement
<p>Attainable (Affordable) Housing</p>	<ul style="list-style-type: none"> • Provide Down Payment Assistance to CRA residents and owners • Offer Owner-Occupied Rehabilitation assistance to CRA residents and owners • Acquire strategic parcels of land for future attainable housing developments 	<ul style="list-style-type: none"> • Number of Grants provided in FY2025 • Number of dollars spent in FY2025 • Number of parcels acquired in FY2025
<p>Community Engagement</p>	<ul style="list-style-type: none"> • Create a Tampa CRA newsletter • Create a Tampa CRA E-Newsletter • Host Community Project information meetings • Create Tampa CRA social media pages on Facebook, Instagram, and LinkedIn 	<ul style="list-style-type: none"> • Number of newsletters distributed • Number of e-newsletters distributed • Track the open rate and click rate of e-newsletters and newsletters • Number of project information meetings hosted • The number of followers, posts, and engagement across all social media channels
<p>Connectivity and Infrastructure</p>	<ul style="list-style-type: none"> • Promote alternative forms of transportation 	<ul style="list-style-type: none"> • CRA dollars invested into the TECO Line Streetcar • Dollars invested in bus stop improvements
<p>Economic Advancement</p>	<ul style="list-style-type: none"> • Provide Exterior Grants to property and business owners • Provide Interior Grants to property and business owners • Provide Predevelopment Grants to property and business owners 	<ul style="list-style-type: none"> • Number of Commercial Grants provided across Tampa CRAs by category • Dollars invested through commercial grants across Tampa CRAs by category

	<ul style="list-style-type: none"> • Provide Special Projects Grants to property and business owners 	
Quality of Life	<ul style="list-style-type: none"> • Create and enhance parks in our community • Create a CRA public art program <p>Support community projects and programs that remedy slum and blighted conditions</p> <ul style="list-style-type: none"> • Providing financial assistance to important cultural, historic and/or public facilities 	<ul style="list-style-type: none"> • Dollars invested in ADA-enhancements • Public Arts Program definitions submitted & approved by CRA Board • Number of public art programs provided • Number of enhancements programs provided • Maintain and support cleaning services in select districts • Grants to important cultural and public facilities such as the Straz Center, Tampa Theatre, the Jackson House, and Tampa Union Station



Overview of Projects by CRA District

Central Park

- Wayfinding Signage

Channel District

- Washington Street Park Renovations
- New Neighborhood Park at 810 Channelside Dr.
- The Florida Aquarium Renovations
- Improvements to Twiggs St. and Channelside Dr.
- Wayfinding Signage

Downtown

- Tampa Union Station
- Tampa Theatre Renovations
- Straz Center Renovations
- Tampa Museum of Art Renovations
- Tampa Convention Center Improvements
- Kid Mason Community Center Renovations
- Herman Massey Park Renovations
- Water Street Development Infrastructure
- Wayfinding Signage

Drew Park

- Connectivity, Safety, and Landscaping Improvements
- New Neighborhood Park at N. Hubert Ave.

East Tampa

- Mixed Use Development at 3623 N. 22nd St.
- Housing Development at 1102 E. Curtis Ave.
- Housing Development at Palifox Ave.
- Memorial Park Cemetery Fence
- Veterans Memorial Monument
- Stormwater Pond at N. 22nd St.

Tampa Heights Riverfront

- Wayfinding Signage

West Tampa

- Salcines Park Improvements
- Rey Park Redevelopment
- 2101 W. Main St. Park Improvements
- Alley Improvement Program
- Main St. Quick Build Program

Ybor City I and II

- Historic 7th Ave Bricking
- District Street Sign Replacements

Projects Completed/Underway in Multiple Community Redevelopment Areas

Neighborhood/Open Space Enhancements

Downtown, Central Park, Channel District, Tampa Heights Riverfront, Ybor City I and II, East Tampa, West Tampa

Public-Private Infrastructure Improvements

Downtown, Central Park, Ybor City II

Community Redevelopment Plan Updates

Central Park, Channel District, Downtown, Tampa Heights Riverfront, East Tampa

Community Assessment Studies

Downtown, Channel District, Ybor City I and II, West Tampa, Drew Park



The image features a high-angle aerial photograph of a city skyline, showing various skyscrapers and urban buildings. The photograph is partially obscured by a complex, layered geometric overlay of semi-transparent blue and teal shapes, including triangles and polygons, which create a modern, architectural aesthetic. The text is centered over the right side of the image.

Community Redevelopment Area- Specific Goals, Objectives, and Measures

Central Park GOALS and OBJECTIVES Overview

Goal	Objective	Measurement
Attainable (Affordable) Housing	<ul style="list-style-type: none"> • Provide Down Payment Assistance to CRA residents and owners • Offer Owner-Occupied Rehabilitation assistance to CRA residents and owners • Acquire strategic parcels of land for future attainable housing developments 	<ul style="list-style-type: none"> • Number of applications approved in Central Park • Dollars provided in Central Park • Number of parcels acquired in FY2025
Community Engagement	<ul style="list-style-type: none"> • Upload Central Park CAC Meeting recordings to Tampa CRA's YouTube page • Upload Central Park CAC meeting agendas to the Tampa CRA webpage 	<ul style="list-style-type: none"> • Number of Central Park CAC meetings in FY25 to Tampa CRA YouTube channel • Number of Central Park CAC meeting agendas in FY25 to Tampa CRA webpage
Connectivity and Infrastructure	<ul style="list-style-type: none"> • Promote alternative forms of transportation • Enhance wayfinding signage in the district • Public-Private Partnership for Public Realm Infrastructure Improvements 	<ul style="list-style-type: none"> • Dollars invested in bus stop improvements • Number of signs replaced/enhanced • Dollars spent on completed infrastructure projects
Economic Advancement	<ul style="list-style-type: none"> • Provide Exterior Grants to property and business owners • Provide Interior Grants to property and business owners • Provide Predevelopment Grants to property and business owners • Provide Special Projects Grants to property and business owners • Continue updates to the Central Park Community Redevelopment Plan 	<ul style="list-style-type: none"> • Number of Commercial Grants provided in Central Park by category • Dollars invested through commercial grants in Central Park by category • Progress on CRP updates
Quality of Life	<ul style="list-style-type: none"> • Enhance parks in Central Park 	<ul style="list-style-type: none"> • Dollars invested in ADA-enhancements

Channel District GOALS and OBJECTIVES Overview

Goal	Objective	Measurement
Attainable (Affordable) Housing	<ul style="list-style-type: none"> • Provide Down Payment Assistance to CRA residents and owners • Offer Owner-Occupied Rehabilitation assistance to CRA residents and owners • Acquire strategic parcels of land for future attainable housing developments 	<ul style="list-style-type: none"> • Number of applications provided in Channel District • Dollars provided in Channel District • Number of parcels acquired in FY2025
Community Engagement	<ul style="list-style-type: none"> • Upload Channel District CAC Meeting recordings to Tampa CRA's YouTube page • Upload Channel District CAC meeting agendas to the Tampa CRA webpage 	<ul style="list-style-type: none"> • Upload Channel District CAC meetings in FY25 to Tampa CRA YouTube channel • Upload Channel District CAC meeting agendas in FY25 to Tampa CRA webpage
Connectivity and Infrastructure	<ul style="list-style-type: none"> • Promote alternative forms of transportation • Enhance wayfinding signage in the district 	<ul style="list-style-type: none"> • Dollars invested in the TECO Line Streetcar • Dollars invested in bus stop improvements • Continue the Beneficial Bridge/Riverwalk Study • Number of signs replaced/enhanced
Economic Advancement	<ul style="list-style-type: none"> • Provide Exterior Grants to property and business owners • Provide Interior Grants to property and business owners • Provide Predevelopment Grants to property and business owners • Provide Special Projects Grants to property and business owners • Providing financial assistance to important cultural, historic and/or public facilities 	<ul style="list-style-type: none"> • Number of Commercial Grants provided in the Channel District by category • Dollars invested through commercial grants in the Channel District by category • Dollars invested in the Florida Aquarium renovations
Quality of Life	<ul style="list-style-type: none"> • Create and enhance parks in the Channel District • Support community projects and programs that remedy slum and blighted conditions 	<ul style="list-style-type: none"> • Dollars invested in ADA-enhancements • Progress on Washington St. Park Renovations • Dollars invested in landscaping improvement services • Dollars invested in pressure cleaning services

Downtown GOALS and OBJECTIVES Overview

Goal	Objective	Measurement
Attainable (Affordable) Housing	<ul style="list-style-type: none"> • Provide Down Payment Assistance to CRA residents and owners • Offer Owner-Occupied Rehabilitation assistance to CRA residents and owners • Acquire strategic parcels of land for future attainable housing developments 	<ul style="list-style-type: none"> • Number of applications approved in Downtown • Dollars spent in Downtown • Number of parcels acquired in FY2025
Community Engagement	<ul style="list-style-type: none"> • Upload Downtown CAC Meeting recordings to Tampa CRA's YouTube page • Upload Downtown CAC meeting agendas to the Tampa CRA webpage 	<ul style="list-style-type: none"> • Number of Downtown CAC meetings uploaded to the Tampa CRA YouTube channel • Number of Downtown CAC meeting agendas uploaded to the Tampa CRA webpage
Connectivity and Infrastructure	<ul style="list-style-type: none"> • Promote alternative forms of transportation • Enhance wayfinding signage in the district • Public-Private Partnership for Public Realm Infrastructure Improvements 	<ul style="list-style-type: none"> • Dollars invested in the TECO Line Streetcar • Dollars invested in the TECO Line Streetcar future expansion • Dollars invested in bus stop improvements • Number of signs replaced/enhanced • Dollars spent on completed infrastructure projects
Economic Advancement	<ul style="list-style-type: none"> • Provide Exterior Grants to property and business owners • Provide Interior Grants to property and business owners • Provide Predevelopment Grants to property and business owners • Provide Special Projects Grants to property and business owners • Continue updates to the Downtown Community Redevelopment Plan • Enhance cultural institutions in the Downtown CRA 	<ul style="list-style-type: none"> • Number of Commercial Grants provided in Downtown by category • Dollars invested through commercial grants in Downtown by category • Progress on CRP updates • Dollars invested in the Tampa Theatre in FY 2025 • Dollars invested in the Straz Center renovations in FY2025 • Dollars invested in Tampa Union Station
Quality of Life	<ul style="list-style-type: none"> • Enhance parks in Downtown • Enhance community gathering spaces in the Downtown CRA 	<ul style="list-style-type: none"> • Dollars invested in ADA-enhancements • Dollars invested in Kid Mason Community Center renovations

Drew Park GOALS and OBJECTIVES Overview

Goal	Objective	Measurement
Attainable (Affordable) Housing	<ul style="list-style-type: none"> • Provide Down Payment Assistance to CRA residents and owners • Offer Owner-Occupied Rehabilitation assistance to CRA residents and owners • Acquire strategic parcels of land for future attainable housing developments 	<ul style="list-style-type: none"> • Number of applications approved in Drew Park • Dollars spent in Drew Park • Number of parcels acquired in FY2025
Community Engagement	<ul style="list-style-type: none"> • Upload Drew Park CAC Meeting recordings to Tampa CRA's YouTube page • Upload Drew Park CAC meeting agendas to the Tampa CRA webpage 	<ul style="list-style-type: none"> • Number of Drew Park CAC meetings uploaded to the Tampa CRA YouTube channel • Number of Drew Park CAC meeting agendas uploaded to the Tampa CRA webpage
Connectivity and Infrastructure	<ul style="list-style-type: none"> • Promote alternative forms of transportation • Enhance streetscapes in the district 	<ul style="list-style-type: none"> • Dollars invested in bus stop improvements • Number of landscaping hours completed
Economic Development	<ul style="list-style-type: none"> • Provide Exterior Grants to property and business owners • Provide Interior Grants to property and business owners • Provide Predevelopment Grants to property and business owners • Provide Special Projects Grants to property and business owners 	<ul style="list-style-type: none"> • Number of commercial grants provided in Drew Park by category • Dollars invested through commercial grants in Drew Park by category
Quality of Life	<ul style="list-style-type: none"> • Develop a new public park in Drew Park 	<ul style="list-style-type: none"> • Progress on the new neighborhood park at North Hubert Avenue

East Tampa GOALS and OBJECTIVES Overview

Goal	Objective	Measurement
Attainable (Affordable) Housing	<ul style="list-style-type: none"> • Provide Down Payment Assistance to CRA residents and owners • Offer Owner-Occupied Rehabilitation assistance to CRA residents and owners • Acquire strategic parcels of land for future attainable housing developments 	<ul style="list-style-type: none"> • Number of applications approved in East Tampa • Dollars invested in East Tampa • Number of parcels acquired in East Tampa
Community Engagement	<ul style="list-style-type: none"> • Upload East Tampa CAC Meeting recordings to Tampa CRA's YouTube page • Upload East Tampa CAC meeting agendas to the Tampa CRA webpage 	<ul style="list-style-type: none"> • Number of East Tampa CAC meetings uploaded to the Tampa CRA YouTube channel • Number of East Tampa CAC meeting agendas uploaded to the Tampa CRA webpage
Connectivity and Infrastructure	<ul style="list-style-type: none"> • Promote alternative forms of transportation • Enhance streetscapes in the district 	<ul style="list-style-type: none"> • Dollars invested in bus stop improvements • Number of landscaping hours completed
Economic Advancement	<ul style="list-style-type: none"> • Provide Exterior Grants to property and business owners • Provide Interior Grants to property and business owners • Provide Predevelopment Grants to property and business owners • Provide Special Projects Grants to property and business owners • Update the East Tampa Community Redevelopment Plan 	<ul style="list-style-type: none"> • Number of commercial grants provided in East Tampa by category • Dollars invested through commercial grants in East Tampa by category • Progress on CRP updates
Quality of Life	<ul style="list-style-type: none"> • Create and enhance parks in East Tampa • Identify potential public art projects for the East Tampa community 	<ul style="list-style-type: none"> • Dollars invested in ADA-enhancements • Number of parks improved in East Tampa

Tampa Heights Riverfront GOALS and OBJECTIVES Overview

Goal	Objective	Measurement
Community Engagement	<ul style="list-style-type: none"> • Upload Tampa Heights Riverfront CAC Meeting recordings to Tampa CRA’s YouTube page • Upload Tampa Heights Riverfront CAC meeting agendas to the Tampa CRA webpage 	<ul style="list-style-type: none"> • Number of Tampa Heights Riverfront CAC meetings uploaded to the Tampa CRA YouTube channel • Number of Tampa Heights Riverfront CAC meeting agendas uploaded to the Tampa CRA webpage
Connectivity and Infrastructure	<ul style="list-style-type: none"> • Promote alternative forms of transportation • Enhance wayfinding signage in the district 	<ul style="list-style-type: none"> • Dollars invested in bus stop improvements • Number of signs enhanced/replaced
Economic Advancement	<ul style="list-style-type: none"> • Provide Exterior Grants to property and business owners • Provide Interior Grants to property and business owners • Provide Predevelopment Grants to property and business owners • Provide Special Projects Grants to property and business owners • Update the Tampa Heights Riverfront Community Redevelopment Plan 	<ul style="list-style-type: none"> • Number of commercial grants provided in Tampa Heights Riverfront by category • Dollars invested through commercial grants in Tampa Heights Riverfront by category • Progress on Tampa Heights Riverfront CRP updates
Quality of Life	<ul style="list-style-type: none"> • Enhance parks in Tampa Heights Riverfront • Enhance community gathering spaces in the Downtown CRA 	<ul style="list-style-type: none"> • Dollars invested in ADA-enhancements • Number of parks improved in Tampa Heights Riverfront • Dollars invested in Armature Works

West Tampa GOALS and OBJECTIVES Overview

Goal	Objective	Measurement
Attainable (Affordable) Housing	<ul style="list-style-type: none"> • Provide Down Payment Assistance to CRA residents and owners • Offer Owner-Occupied Rehabilitation assistance to CRA residents and owners • Acquire strategic parcels of land for future attainable housing developments 	<ul style="list-style-type: none"> • Number of applications approved in West Tampa • Dollars spent in West Tampa • Number of parcels acquired in FY2025
Community Engagement	<ul style="list-style-type: none"> • Upload West Tampa CAC Meeting recordings to Tampa CRA's YouTube page • Upload West Tampa CAC meeting agendas to the Tampa CRA webpage 	<ul style="list-style-type: none"> • Number of West Tampa CAC meetings in FY25 to Tampa CRA YouTube channel • Number of West Tampa CAC meeting agendas in FY25 to Tampa CRA webpage
Connectivity and Infrastructure	<ul style="list-style-type: none"> • Promote alternative forms of transportation 	<ul style="list-style-type: none"> • Dollars invested in bus stop improvements • Dollars invested in the Main Street Quick Build program
Economic Advancement	<ul style="list-style-type: none"> • Provide Exterior Grants to property and business owners • Provide Interior Grants to property and business owners • Provide Predevelopment Grants to property and business owners • Provide Special Projects Grants to property and business owners 	<ul style="list-style-type: none"> • Number of Commercial Grants provided in West Tampa • Dollars invested through commercial grants in West Tampa by category
Quality of Life	<ul style="list-style-type: none"> • Create and enhance parks in West Tampa • Support community programs that remedy slum and blighted conditions 	<ul style="list-style-type: none"> • Dollars invested in ADA-enhancements • Progress on Salcines Park improvements • Progress on Rey Park redevelopment • Statistics on alleyway clean up and Main Street Clean Team

Ybor City GOALS and OBJECTIVES Overview

<i>Ybor City 1</i>		
Goal	Objective	Measurement
Attainable (Affordable) Housing	<ul style="list-style-type: none"> • Provide Down Payment Assistance to CRA residents and owners • Offer Owner-Occupied Rehabilitation assistance to CRA residents and owners • Acquire strategic parcels of land for future attainable housing developments 	<ul style="list-style-type: none"> • Number of applications approved in Ybor City I • Dollars spent in Ybor City I • Number of parcels acquired in Ybor City I
Community Engagement	<ul style="list-style-type: none"> • Upload CAC Meeting recordings to Tampa CRA's YouTube page • Upload Ybor CAC meeting agendas to the Tampa CRA webpage 	<ul style="list-style-type: none"> • Upload all Ybor CAC meetings in FY25 to Tampa CRA YouTube channel • Upload all Ybor CAC meeting agendas in FY25 to the Tampa CRA webpage
Connectivity and Infrastructure	<ul style="list-style-type: none"> • Promote alternative forms of transportation • Calm traffic in the area's main commercial corridor 	<ul style="list-style-type: none"> • Dollars invested in the TECO Line Streetcar • Dollars invested in bus stop improvements • Start another phase of the 7th Avenue Bricking Project in FY25
Economic Advancement	<ul style="list-style-type: none"> • Provide Exterior Grants to property and business owners • Provide Interior Grants to property and business owners • Provide Predevelopment Grants to property and business owners • Provide Special Projects Grants to property and business owners 	<ul style="list-style-type: none"> • Number of commercial grants provided in Ybor City I by category • Dollars invested through commercial grants in Ybor City I by category
Quality of Life	<ul style="list-style-type: none"> • Update Ybor 1 Community Redevelopment Plan • Enhance parks in Ybor City I • Support community programs that remedy slum and blighted conditions 	<ul style="list-style-type: none"> • Progress on updating Ybor I's Community Redevelopment Plan • Safety and cleaning statistics provided by Block by Block/YES! Team • Dollars invested in ADA-enhancements

Ybor City 2		
Goal	Objective	Measurement
Attainable (Affordable) Housing	<ul style="list-style-type: none"> • Provide Down Payment Assistance to CRA residents and owners • Offer Owner-Occupied Rehabilitation assistance to CRA residents and owners • Acquire strategic parcels of land for future attainable housing developments 	<ul style="list-style-type: none"> • Number of applications approved in Ybor City II • Dollars spent in Ybor City II • Number of parcels acquired in FY2025
Connectivity and Infrastructure	<ul style="list-style-type: none"> • Promote alternative forms of transportation • Public-Private Partnership for Public Realm Infrastructure Improvements 	<ul style="list-style-type: none"> • Dollars invested in the TECO Line Streetcar • Dollars invested in bus stop improvements • Dollars spent on completed infrastructure projects
Economic Advancement	<ul style="list-style-type: none"> • Provide Exterior Grants to property and business owners • Provide Interior Grants to property and business owners • Provide Predevelopment Grants to property and business owners • Provide Special Projects Grants to property and business owners 	<ul style="list-style-type: none"> • Number of commercial grants provided in Ybor City II • Dollars invested through commercial grants in Ybor City II by category
Quality of Life	<ul style="list-style-type: none"> • Enhance parks in Ybor City II • Update Ybor City II Community Redevelopment Plan • Support community programs that remedy slum and blighted conditions 	<ul style="list-style-type: none"> • Dollars invested in ADA-enhancements • Progress on updating Ybor II's Community Redevelopment Plan • Safety and cleaning statistics provided by Block by Block/YES! Team



CONTACT US

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REQUEST A
CONSULTATION



TAMPACRA
STRENGTHENING COMMUNITIES