

**DOWNTOWN CRA
COMMUNITY ADVISORY COMMITTEE MEETING**

Tuesday, June 4, 2024, at 5:30 p.m.

(First Tuesday of the Month)

Tampa Municipal Office Building (TMOB), 306 E. Jackson St., 2nd Floor

MINUTES

1. **Call to Order and Roll Call** – Dan Traugott, Chair, opened the meeting at 5:31 p.m.
2. **Public Comment** - None
3. **Action Items**
 - 3.1. Approval of the April 2, 2024, Meeting Minutes *{MOTION}* Motion (Williams/Bauer) to approve the April 2, 2024, minutes. Motion passed unanimously.
4. **Reports**
 - 4.1. Community Redevelopment Plan *{Motion}* – Riva Heinrich, Kittelson
Heinrich provided a presentation and reported the update will go to the CRA Board for final approval on July 25, 2024.
She explained how the existing conditions and needs categories tie into Chapter 163 Florida Statute; align with agency goals and restructure; and described the scoring matrix that they still are completing.
Baraoidan questioned if the scoring matrix is a tool used by other cities. Heinrich said it is relatively novel.
Traugott asked if the five geographic focus areas recently were added. Heinrich said yes, they were added after their March CRA presentation. He questioned how the areas were identified. Heinrich said by using the underutilized parcels map. He suggested that Franklin Street should be identified with a lot of underutilized property. The 83/88 plans called Franklin Street out directly and he would like that emphasis carried to this update.
Bauer asked what if something doesn't fit directly into a scoring category. Heinrich said that the scoring of a project is based on its strongest merit/needs analysis. She added that the scoring matrix is being left out of the CRP now but still an option for use as an internal document.
Williams commented that she is concerned about the scoring matrix being included in CRP.
The group confirmed they are comfortable not having the matrix incorporated and would like to review the final version again. Overall, the CAC generally supports the final draft since it is a huge improvement from the 83/88 plans.
Orr said she would send the latest version to the CAC for any further feedback.
Heinrich emphasized pages 38-57 as the main pages to read.
 - 4.2. Tampa Downtown Partnership Activities – Casey Bauer, Planning Coordinator
Casey reported that Franklin Street will come before the CRA Board 6/13, as well as the TDP working on public art identity across seven neighborhoods. Artists are expected to install murals in each neighborhood that highlight its cultural identity. There is an RFP for this open now until July 10. There will be an application review process then implementation in September.
 - 4.3. Tampa Friends of the Riverwalk Activities – MaryBeth Williams, Executive Director

Riverwalk works with all the organizations along the Riverwalk on Boom by the Bay. Focus is on Boat Parade, Bucs theme fourth of July parade, 9 p.m. fireworks plus other activities by other organizations.

5. New Business

6. Unfinished Business

6.1. Kid Mason Center Redevelopment – CRA Manager Courtney Orr

6.2. Beneficial Bridge Study – Orr

6.3. Tampa Union Station Update – Orr

6.4. Herman Massey Park Update – Orr

6.5. 103 E. Laurel St. Purchase (Army/Navy Store) – Orr

Orr mentioned that these items will be removed from future agenda's since they are captured in the new project tracker spreadsheet prepared by the project's team.

7. Announcements/Discussion

7.1. Next CAC Meeting – Tuesday, July 2, 2024, at 5:30 p.m., TMOB

CAC agreed to cancel the July 2 meeting and meet on August 6.

7.2. Next CRA Board Meeting – June 13, 2024, at 9 a.m.

8. Adjourned at 6:28 p.m.

Attendance

Sean Baraoidan - P

Casey Bauer - P

Ryan Bogan - A

Dustin Pasteur - P

Kim Puleo - P

Dan Traugott - P

MaryBeth Williams - P

Ray Wong - P