



LATINOS ASCEND

Noche de Estrellas

A black tie event benefiting graduate students through the Mayor's Hispanic Advisory Council's Dr. Anh-Kay Pizano Latino Scholarship at USF



MAYOR'S HISPANIC ADVISORY COUNCIL
CONSEJO ASESOR HISPANO DE LA ALCALDÍA

MAYOR'S HISPANIC ADVISORY COUNCIL

November 2, 2024

Tampa Bay History Center

801 Water Street, Tampa, FL 33602

6pm



SPONSORSHIP PACKET

LATINOS ASCEND

Partnering with our exclusive scholarship event offers sponsors a unique opportunity to align with a meaningful cause, support students' futures, and enhance brand visibility. All sponsors receive a variety of tangible and impactful benefits:

Sponsorship Features:

Direct Impact on Students' College Dreams

Your contribution will provide much-needed financial support to help students pursue their educational goals, creating a lasting and transformative impact on their futures.

Brand Visibility & Recognition

Your company gains significant exposure through event promotions, on-site signage, digital program and digital mentions.

Exclusive Reserved Seating & Access

You receive exclusive seating with prime positioning with influential attendees that includes dinner, cocktails, and VIP access to the Tampa Bay History Center. It's exclusive opportunities to foster valuable connections with Tampa's Latino community. Each guest also receives an event memorable pin.



Latinos Ascend: Noche de Estrellas

Sponsorship Levels

Monarca Presenting Sponsor

\$15,000

Twenty *Elite Premier* reservations
Elite Premier table seating with corporate signage & champagne
Exclusive 10' x 8' red carpet step and repeat ad
Co-present the Anh-Kay Pizano Estrella Award
Receive indefinite recognition as a Monarca Sponsor on MHAC webpage
Recognition as *Exclusive* presenting sponsor in all promotional media & materials
Elite Premier sponsor gallery ad location
Elite Premier full page ad in digital program
Five social media mentions
VIP Access to the Tampa Bay History Center exhibits
VIP Monarca sponsor pins for all sponsor guests
Dinner and one cocktail included for all sponsor guests

Transformar Sponsor

\$7,500

Fifteen *Premier* reservations
Premier table seating with corporate signage & champagne
Recognition as *Transformar* Sponsor in all promotional media & materials
Premier Sponsor Gallery ad Location
Premier half page ad in digital program
Three social media mentions
VIP Access to the Tampa Bay History Center exhibits
VIP Monarca sponsor pins for all sponsor guests
Dinner and one cocktail included for all sponsor guests

Volar Sponsor

\$3,500

Ten *Preferred* reservations
Preferred table seating with corporate signage & champagne
Recognition as Volar Sponsor in all promotional media & materials
Preferred Sponsor Gallery ad Location
Quarter page ad in digital program
Two social media mentions
Access to the Tampa Bay History Center exhibits
Monarca sponsor pins for all sponsor guests
Dinner and one cocktail included for all sponsor guests

Latinos Ascend: Noche de Estrellas

Sponsorship Levels

Soñar Sponsor

\$1,700

Five *Select* reservations
Select table seating with corporate signage
Recognition as *Sonar* Sponsor in promotional social media & materials
Mention in digital program
One social media mention
Access to the Tampa Bay History Center exhibit
Monarca sponsor pins for all sponsor guests
Dinner and one cocktail included for all sponsor guests

Element Sponsor

Varies

The Element Sponsor offers a unique opportunity for small businesses to showcase their services by contributing to key event components such as media coverage, photography, videography, floral arrangements, artistic displays, event setup, or entertainment. In exchange, sponsors will receive prominent business promotion, including:

Two *Element* reservations
Recognition as element sponsor in promotional media and materials
One social media mention
Access to the Tampa Bay History Center exhibit
Monarca sponsor pins for all sponsor guests
Dinner and one cocktail included for all sponsor guests

Individual Reservation

\$150

One VIP ticket included with open seating
Access to the Tampa Bay History Center exhibit
Monarca sponsor pins for all sponsor guests
Dinner and one cocktail included for all sponsor guests

Pledge your support online at

<https://www.tampa.gov/hispanic-advisory-council/initiatives/latinos-ascend>

or make your check payable to:

City of Tampa (Tax ID 59 – 1101138) - Latinos Ascend

Contact us at latinosascend@gmail.com

All net proceeds will benefit the Mayor's Hispanic Advisory Council's Graduate Scholarship Endowment