



# Tampa Convention Center

## Digital Signage Pricing

Digital Sign Type	1 <sup>st</sup> Day Rental (initial sign)	1 <sup>st</sup> Day Rental (add. sign)	Add. Day Rental Rate	Content Change
LED Walls <b>*non-exclusive</b>	\$2,750/each	---	\$1,500/each	\$500 per change after initial configuration
Video Walls <b>*non-exclusive</b>	\$2,250/each	---	\$1,000/each	\$500 per change after initial configuration
Large Format Readerboards <b>*non-exclusive</b>	\$1,750/each	\$1,250/each	\$750/each	\$500 per change after initial configuration
LED ePosters	\$1,750/each	\$1,250/each	\$750/each	\$500 per change after initial configuration
<b>*Exclusivity Option</b>	\$1,500	one time fee	one time fee	n/a

### Notes:

Each sign's rental cost includes 1 custom loop of content per sign. A custom loop of content can be a static JPEG/PNG image, a series of JPEG/PNG slides, or a .mov/.mp4 movie.

\* All digital signs are sold as non-exclusive loops unless the exclusivity option is ordered and approved by the TCC.

\*\* A 27% Digital Signage Support fee will be added to all orders.

### Additional pricing/costs:

- After Hours Services / Rush Fee (before 8 a.m. and after 8 p.m. and/or if art is not received within the terms requested by xpodigital) will incur a \$1,000.00 fee.
- Twitter/Instagram integration and formatting starts at \$1,500.00. Contact us for a customized quote.
- \$250.00/hr (min of 3 hrs) for custom formatting projects (will not be charged without client's approval)
- Reconfiguration Fee of \$500.00 per change (change start time or day; removal of content prior to end of scheduled time, and any other non-scheduled changes.)

