

RallyEngage Overview 2025 City of Tampa

January 2025

Presentation Summary

- Home Page Overview
- Explore Page Overview
- Rewards Page Overview
- Features Overview
- Manage Your Account Overview
- Appendix
 - Specific Affiliation Screens





RallyEngage Rewards Page







RallyEngage Home Page

Home Page

Members see the following features on the **Home Page** when entering the website or app:

- Spotlight Banner
- Summary of:
 - **Employer Rewards**: incentives or benefits provided by an employer as part of a broader rewards, recognition and health strategy.
 - **Points**: Participants earn points based on their engagement or performance, which can later be redeemed for various rewards.
 - **Health Score**: A composite indicator used to measure and assess an individual's overall health and well-being.
- Setup Guide
- Focus Area
- Top Picks



Home Page | Employer Rewards Affiliation 2

From the home page, members can click on **Employer Rewards** which includes

- Summary Section:
 - Total Earned: The cumulative rewards earned
 - Balance: The current reward balance after fulfillment.
 - A progress bar indicating regular activities completed towards a goal.
- History Section:
 - A detailed transaction log organized by Item, Amount, and Balance.
 - Includes separate tabs to filter between all, earned, and redeemed transactions.
 - A running balance is displayed after each transaction.



Home Page | Employer Rewards Affiliation 3

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Home Page | Employer Rewards Affiliation 4

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 - A progress bar indicating regular activities completed towards a goal.
- History Section:
 - A detailed transaction log organized by Item, Amount, and Balance.
 - Includes separate tabs to filter between all, earned, and redeemed transactions.
 - A running balance is displayed after each transaction.



Home Page | My Points

From the home page, members can click on **Points** which includes

- Summary Section:
 - Total Earned: Displays the cumulative points earned (e.g., 300).
 - Balance: Shows the current available balance of points (e.g., 300).
- History Section:
 - A detailed transaction log organized by Item, Amount, and Balance.
 - Includes separate tabs to filter between all, earned, and redeemed transactions.
 - Displays actions that contributed to earning points.
 - Includes a running balance for each transaction, starting from the earliest activity and updating with each entry.



Home Page | Health Profile

From the home page, members can click on Health Score, bringing them to their **Health Profile** which includes

- Health Score: Displays a current score with progress tracking.
- Health Factors: Visual breakdown of key contributors (mood, exercise, nutrition, sleep) with progress indicators and actionable insights.
- Biometrics: Key health metrics such as BMI, blood pressure, cholesterol levels, and blood glucose, sourced from surveys or screenings.
- Includes a prompt to retake the health survey for updated insights.



Home Page | Setup Guide

From the home page, members can scroll down to view and complete their **Setup Guide** which

- Displays progress for completing account setup.
- Visually highlights completed steps with green checkmarks and pending steps with open circles, providing a clear and intuitive way for members to understand their progress.
- Serves as a motivational tool, encouraging users to complete all steps for full account functionality.



Home Page | Focus Area

The **Focus Area** feature allows members to personalize their health goals by identifying specific areas they want to improve. Once set, it

- Matches members with tailored missions and resources to support their goals.
- Encourages the development of healthy habits in chosen focus area.
- Provides a more personalized and engaging health journey.



RallyEngage Explore Page

Explore Page

Members see the following features when accessing the **Explore Page**:

- Rewardable Activities: Showcases incentivized activities chosen by the employer to engage members and drive participation in health and wellness programs.
- Missions Section: Provides a variety of personal activity options to help users improve their health and build better habits.
- Challenges Section: Includes competitive challenges designed to motivate members through healthy competitions with other Rally users.



15 Nov - 24 Ja

London Lunge

15 Nev - 24 Ja

Get Centered

15 Nov - 24 Jar

Sin City Strut

Explore Page | Rewardable Activities

Members can click "View All" to explore the full list of **Rewardable Activities** available to them.

- Each activity includes:
 - The reward amount.
 - Applicable Points that can be earned. *Available for only select activities.*
 - A short description of the activity and its benefits.
- Time Frame: Activities are available for a defined period set by the employer within the CRD.
- Call-to-Action Buttons: Each activity features call-toaction buttons like "Learn more" or "Finish Survey" for engagement.
- Navigation Options: Users can switch between various tabs or sections, including Completed Activities and Expired Activities.

| Activities | Rewardable Acti | vities Missions | Challenges | |
|---|---|---|--------------------|---|
| Get Started | | | | |
| Complete these activities to earn now and unlock add | ditional activities | | | |
| | | | | |
| | 01 Nov 24 - 31 Dec 25 Complete vour H | lealth Survey | -0 | |
| | | , | | |
| | You'll be asked a series is your height and weig and sleep, and whether | of questions: for example, nt, how much do you exerc you have asthma or other | what cise | |
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| | HRA Reward | Points | | |
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| Gatekept Activities Other O | vour top of ward | | Expired activities | > |

Explore Page | Rewardable Activities – Quest activity



Explore Page | Missions

Members can click "View All" to explore the full list of **Missions** available to them.

- Categories: Missions are organized into categories like Weight, Dental, and more.
- Details for Each Mission:
 - Frequency: Specifies the required activity frequency (e.g., 1 time/day).
 - Points: Indicates the number of points users can earn.
 - Call-to-Actions: Buttons like "Learn more" and "Join mission" allow users to easily engage.
- Navigation: Users can filter missions by categories and view more options within each section.

| Activities | Rewardable Activities Missions Challe | nges |
|--|--|---|
| C All • Weight | 💭 Dental 🛛 😳 HC 🚺 Financial | ¥ Tobacco ··· More ▼ |
| Neight | | |
| Swap a sugary drink for water CHD HC Heart Failure +1 | Eat mindfully Weight | Listen to your appetite Weight |
| C 1 time / day 4 time a week for 4 weeks CO 235+ Points | I time / day (O 315+ 4 times a week for 4 weeks Points | 1 time / day 4 times a week for 4 weeks Poin |
| Learn more Join mission | Learn more Join mission | Learn more John mission |
| Go for a swim Exercise HC Stress +1 | Eat at planned times | Go for a bike ride Exercise HC Stress +1 |
| 30 minutes / day (O 235+ 2 times a week for 4 weeks | I time / day (O 315+ 4 times a week for 4 weeks Points | 20 minutes / day (O 233) 2 times a week for 4 weeks Point |
| Learn more Join mission | Learn more Join mission | Learn more Join mission |
| | View More | |
| Dental | | |
| Brush your teeth twice a day Dental | Floss once per day Dental | Wear retainer or night guard |
| C 2 times / day 7 times a week for 4 weeks O 435+ Points | I time / day (O 435+ 7 times a week for 4 weeks Points | I time / day (O 433 7 times a week for 4 weeks Point |
| Learn more Join mission | Learn more Join mission | Learn more Join mission |
| | | |

Explore Page | Challenges

Members can click "View All" to explore the full list of **Challenges** available to them.

- Categories: Challenges are grouped into themes such as City Walk and State of Mind, with options to explore others like Nutrition and Exercise.
- Details for Each Challenge:
 - Duration: Specifies time frame (e.g., 3 months, 70 days).
 - Goals: Defined in terms of miles walked or minutes of activity.
 - Rewards: Points earned upon completion.
 - Call-to-Actions: Buttons like "Learn more" and "Join challenge" enable participation.
- Customization Options: Users can create their own challenge or join existing challenges with an invite code.
- Navigation: Includes filtering options for challenge categories and a "View More" button for additional activities.

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| - 70 days Points | 70 days | Points | | | | |

RallyEngage Rewards Page

Rewards Page

Members see the following features when accessing the **Rewards Page**:

- Rewards Summary:
 - Displays two reward types: Employer Rewards and Points, each showing total earned and current balance.
 - Includes a link to view redeemed rewards for tracking past activity.
- Redeem Your Points Section:
 - Showcases exclusive Rally marketplace offers available for redemption using points.
 - Includes "View All" to explore more offers.
- Donations Section:
 - Allows members to donate points to organizations like the American Heart Association.
 - Provides a "View All" option for more donation opportunities.

| | | | (O 120 | 3 |
|---|--|--|--|---------|
| Rally Engag | ge mobile app is now available o | n the <u>Apple App Store</u> and <u>Google Play St</u> | tore. Download the app now! | |
| Rewards | | | | |
| Employer Rewards | | () Points | | |
| Total Earned | Balance | Total Earned | Balance | _ |
| \$ 200 | \$ 0 | 120 | 120 | í J |
| | | > My redeemed rewards | | |
| | -6 | 3 | | |
| Featured Sweepstakes | | | | |
| American Heart Association | on n≧ Donation | | | |
| American Heart Association | > | | | |
| | | | | |
| | | View All | | |
| | | | | |
| Redeem your dollars | | | | |
| Gift Cards | | | | |
| oGift Card | SO Gift Card Telecom, Pagad AT&T Prej SSO | \$50 Y | eCiift Card | \$50 |
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*Note: The displayed gift cards, offers, and donations are provided for illustrative purposes only and may not represent the actual rewards that will be available on Rally as of January 1st.

RallyEngage Features

Home Page – Campaign



Home Page – Top Picks



| Need Counseling Services? | ATTENTION NEW HIRES |
|---|--|
| Your Optum Employee Assistance Program can help. Call 866-248-4096 for advice, referrals, and counseling or click Learn More for more information. | New hires will have 90 days to complete all activities to earn their reward. The 90-day period will not be reflected within the Rally platform. |
| Learn more | |

Benefits Page – Your Benefit Cards











Chronic Obstructive



Cancer Resource

Pulmonary Disease Get emotional, financial, or legal support 24/7 with a no-cost call to the Employee Assistance Program. 1-888-887-4114, TTY 711 (COPD) Management Get resources to help you manage your COPD condition and live a healthier life.

EAP Core

Services Our specialized oncology nurses work with you to help you make decisions about where to get care and explain available treatment options





A technology platform, which

Program

pathways.

Learn more 🕑



Bariatric Resource Services Bariatric Resource Services offers weight loss surgery with experienced caring nurse support

Learn more 🖒

Breathe easier with support from an asthma nurse. They can help you manage symptoms, create an action plan and understand your

Learn more 🖒

costs.

A technology platform, which provides payers' transparency to the oncologic spend and treatment of their population, as well as a tool for immediate prior authorization and narrowing of from pre-surgery to post-surgery, we're here for you.

Discover resources to support a healthy pregnancy including trimester-specific topics, exercise, breastfeeding, and postpartum





Get help reaching your goals with

ore-on-one support by phone from a case manager or behavioral health coordinator at no additional cost

Management



Coronary Artery Disease Support Get acess to a nurse with our heart

disease program for support with benefits, cost savings, finding providers and managing your care Learn more 🕑



Benefits Page – Your Benefit Cards, Cont'd



Benefits Page – Your Benefit Resources



Benefits Rewards



Rally Engage mobile app is now available on the <u>Apple App Store</u> and <u>Google Play Store</u>. Download the app now!

Your Benefits

Elevate your wellbeing.



Explore

Congenital Heart Disease Resource Services

Get support from experienced nurses to get information about medical care, your plan coverages, and finding treatment centers.

Learn more 🖒



Bariatric Resource Services

Bariatric Resource Services offers weight loss surgery with experienced caring nurse support from pre-surgery to post-surgery, we're here for you.

Learn more 🕑



Diabetes Management

Work 1:1 with a nurse to learn more about diabetes and create a personalized plan to help you manage it and stay healthy

Learn more 🖒

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RallyEngage Manage Your Account

Manage Your Account

| Tampa | Explore | Benefits | Rewards | | | | | | (O 120 |
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| Settings | emption | | | Your email is no communication | t visible to anyo s here. | ne! We will send a | all rewards and | other | |
| · Ac | tivity Tracker | | | Username | | | | | |
| Support | | | | FNRUJPQN | IFSUO.LNLCA | HI (O OO) | | | |
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Manage Your Account – About the Program

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| Rally Enga | age mobile app is now available on | the <u>Apple App Store</u> and <u>Google Play Sto</u> | <u>re</u> . Download the app now! | |
| Manage Your Account | | | Health Profile > | 🖹 Health Survey ゝ |
| Account Details About the Program Physical activity exemption Settings Activity Tracker Support Activity Tracker Egal Terms of Use Privacy Policy | M S P P E E E E F F F F F F F F F F F F F F | Max earning limit S1000 Plan start date Plan end | 01 Nov 2024 31 Dec 2025 01 Nov 2024 31 Dec 2025 31 Dec 2025 31 Dec 2025 9 your company for pur overview will update activities will take time to dated right away. Rally will ds plan changes at any time. more questions. | |
| Logout Version 0.0 | | | | |

Appendix

Affiliation 2 - UHC EE HRA

HRA, Client Fulfilled





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Affiliation 3 - UHC SP HRA

HRA, Client Fulfilled



Affiliation 4 - UHC EE Simple Wellness

Reward, Client Fulfilled

Optum

| Activities | Rewardable Activities Missions Chall | enges | | | |
|--|--|--|--|--|--|
| Available Activities Earn Rewards today by completing one of these Activities! | | | | | |
| 01 Jan 25 - 31 Dec 25 Get a Biometric Screening ✓ | 01 Jan 25 - 31 Dec 25 Get an Annual Physical or Preventive Screening | 01 Jan 25 - 31 Dec 25 Engage with an Onsite UHC Health $$ Coach for three sessions | | | |
| Get an onsite biometric screening with CareATC or Health and Wellness or use the Physician Results Forms from Quest to take to your primary care ① | Complete your annual physical, mammogram, cervical, or colon cancer screening to stay proactive about your health and detect any potential issues early. | Complete 3 sessions with a UHC Health Coach onsite at your location to help you understand your health risks and give you information and tools to ① | | | |
| \$ 200 () 400 Reward Points | # \$ 200 (○ 400 Reward Points | 🕆 \$ 200 Reward | | | |
| C Get Started | Learn more | View Details | | | |
| 01 Jan 25 - 31 Dec 25 Real Appeal | 01 Jan 25 - 31 Dec 25 Confirm that you're tobacco-free | 01 Jan 25 - 31 Dec 25 Complete a Virtual Visit | | | |
| Make healthy diet and lifestyle changes by completing a Real Appeal program milestone. If this is your first time or you've re-enrolled in the | Confirm that you don't use tobacco to maintain a healthier lifestyle and reduce the risk of various health issues. | When you need care - anytime day or night - Virtual Visits can be a great option. From treating colds and fevers to caring for migraines and allergies, you ca () | | | |
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