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Jane Castor, Mayor

WHEREAS, established in June 2007, **Fashion Week Tampa Bay** is a group composed of professionals in the Tampa Bay area who are committed to leveraging their talents and giving back to our communities, and promoting fashion that is unique to each of us; and

WHEREAS, Fashion Week Tampa Bay's efforts will benefit local charities and they will also result in our area becoming a trendier, more cosmopolitan city that further embraces the creative industries and encourages growth and ingenuity; and

WHEREAS, celebrating its 17th Anniversary, Fashion Week Tampa Bay is an annual event that celebrates the Tampa Bay area's most talented fashion and accessories designers, and showcases their work for local boutique owners, buyers, and consumers; and

WHEREAS, local business partners, aspiring models, and community members will have an opportunity to experience quality style and trendsetters in their own city, while providing all lovers of creativity a week of positive, high-fashion, and artistic energy; and

WHEREAS, Fashion Week is held in numerous communities across the country including New York, Los Angeles, Chicago, San Francisco, and Miami, with the Tampa, Florida event going one step further by including a commitment to community involvement by giving back through partnering with non-profits that are committed to the well-being of and service to our world, children, health, and future; and

WHEREAS, the 2024 Fashion Week Tampa Bay showcases the outstanding talent in the Tampa Bay region including local designer and brand fashion shows, workshops, networking opportunities, and other exciting activities that allow participants to experience the latest trends in the fashion world; the proceeds from the event will benefit My Fairy Godfathers Foundation, an organization whose mission is to inspire happiness, strength, and confidence in girls and women who have faced adversity through the magical experience of beauty in the Tampa Bay community.

WHEREAS, the City of Tampa is pleased to recognize this 17th Annual Fashion Week Tampa Bay event and the many benefits it will provide to our community.

NOW, THEREFORE, I, Jane Castor, by virtue of the authority vested in me as Mayor of the city of Tampa, Florida, do hereby proclaim September 18-21, 2024, as

"FASHION WEEK TAMPA BAY"

in the city of Tampa, Florida, and encourage all citizens to join in the activities planned for this Fashion Week Tampa Bay event.

Dated in Tampa, Florida, this 9th day of September 2024.



Mayor Castar