

Bob Buckhorn, Mayor

WHEREAS, the first *Put the Brakes on Fatalities Day®* was held on October 10, 2001 to bring awareness to the public about major causes of transportation fatalities, and their avoidance, and to advocate for improvements to traffic safety laws; and

WHEREAS, while traffic crashes have declined in recent years and the United States Department of Transportation estimates that the number of traffic fatalities in 2013 will be lower than in 2012, nationally they continue to cause about 33,000 fatalities, 2.2 million injuries, and have been the leading cause of death for children ages four, and every age 11 through 27; and

WHEREAS, the 2013 theme, "Don't be Driven to Distraction – Drive to Arrive" brings attention to the problem of distracted driving, which is any activity that takes a driver's concentration away from the task of driving, including unrestrained children, eating, and texting or talking on cellular telephones; and

WHEREAS, drivers using extra caution and being especially alert around roadway construction zones and during inclement weather, fog and other hazardous conditions could substantially reduce the number of traffic crashes, potentially saving lives; and

WHEREAS, the use of seat belts and helmets while riding motorcycles, obeying traffic laws, and not drinking and driving would dramatically reduce the number of traffic related injuries and deaths; and

WHEREAS, "Towards Zero Fatalities" is both a phrase and a goal of many organizations as well as federal and state agencies, and awareness campaigns such as Put The Brakes on Fatalities® help to remind citizens the importance of being a responsible, alert and undistracted driver; and

WHEREAS, October 10, 2013 is the 13th Annual "Put the Brakes on Fatalities Day®" and the City of Tampa is proud to participate in this nationwide effort to reduce fatalities on our roadways.

NOW, THEREFORE, I, Bob Buckhorn, by virtue of the authority vested in me as Mayor of the City of Tampa, Florida, do hereby proclaim Monday, October 10, 2013 as

"PUT THE BRAKES ON FATALITIES DAY®"

in the City of Tampa, Florida, and urge all citizens to help save lives and injuries by spreading the important messages of safe and undistracted driving throughout our community, not only on October 10th, but every day.

Dated in Tampa, Florida, this 27th day of September, 2013.





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