

Proclamation



Bob Buckhorn, Mayor

WHEREAS, Monster Jam is a fast growing family entertainment sport that includes racing and showmanship performed in large premier stadiums and arenas throughout the United States of America, and is becoming popular worldwide; and

WHEREAS, evolving from “monster trucks” that were sideshow attractions at tractor pulling events in the United States that would slowly drive over old cars that delighted the audience, Monster Jam developed as technology and driving skills improved, and with it came new guidelines and rules, safety procedures, and improved equipment including fiberglass replacing the heavy steel which reduced the weight, and the introduction of oversized nitrogen-filled shock absorbers in the suspension system; and

WHEREAS, weighing approximately 10,000 pounds, the Monster Jam vehicles feature the driver seated in the center of the truck for maximum visibility and weight distribution, highly designed airbrushed artwork, custom made tires, and an average cost of \$600,000 to build, maintain and staff; and

WHEREAS, the signature competition of Monster Jam is the high-horsepower acrobatic demonstration known as Monster Jam Freestyle, and during the 60 to 90 seconds the trucks perform a mechanical ballet of spectacular high jumps and skilled maneuvering, while avoiding obstacles such as buses, boats, cars, and airplanes; and

WHEREAS, Feld Entertainment, established in 1967, has a long tradition of bringing live entertainment to the Tampa, Florida area, and again on January 18, 2014 and February 1, 2014, Feld Motor Sports, a division of Feld Entertainment, will host the Monster Jam events in Tampa whereby Monster Trucks will roar into Raymond James Stadium exciting the more than 110,000 fans in attendance.

NOW, THEREFORE, I, Bob Buckhorn, by virtue of the authority vested in me as Mayor of the City of Tampa, Florida, do hereby proclaim Saturday, January 18, 2014 as

“MONSTER JAM DAY”

in the City of Tampa, Florida, and urge all citizens to join me in welcoming Monster Jam participants and fans to Tampa and wish the sport continued success in the future.

Dated in Tampa, Florida, this 7th day of January, 2014.



City of
Tampa
Florida

Bob Buckhorn

Mayor