Bob Buckhorn, Mayor

WHEREAS, it is important youth understand current critical issues, events, and what is taking place in their own community, state, nation and around the world; and

WHEREAS, by reading newspapers, students become familiar with a variety of issues that greatly broaden their minds, understand the past and see roles for themselves in the future, and learn of world leaders and those that make a difference in society, whereby serving as great role models for them; and

WHEREAS, Newspapers in Education (NIE) is an international program that encourages the use of the daily newspaper as an instructional classroom tool, and newspapers can be utilized with all classroom subjects as a progressive teaching resource, providing teachers from primary through adult education with contemporary informational text that engage students and relate academic learning to real-world experiences; and

WHEREAS, more than six out of ten adults who were regularly exposed to newspapers as children remain regular readers as adults, and minority and low-income middle-school students in schools with dedicated NIE programs scored 30 percent higher on statewide, standardized tests than students from schools with no NIE program; and

WHEREAS, an initiative of the American Press Institute, Newspapers in Education Week, has been celebrated annually during the first full school week in March, and provides, at no cost, newspapers and original award-winning curriculum supplements to classrooms; and

WHEREAS, the Tampa Bay Times Newspaper in Education Program serves educators, students and families throughout the Tampa, Florida community by providing school classes sets of newspapers, curriculum supplements, teacher guides, lesson plans, educator workshops and other resources at no cost to the schools, teachers or students.

NOW, THEREFORE, I, Bob Buckhorn, by virtue of the authority vested in me as Mayor of the City of Tampa, Florida, do hereby proclaim March 3-7, 2014 as

"NEWSPAPERS IN EDUCATION WEEK"

in the City of Tampa, Florida, and encourage all citizens, students and adults, to read newspapers, and thank the Newspapers in Education and the Tampa Bay Times for their efforts in the education of the youth in our community and nation.

Dated in Tampa, Florida, this 24th day of February, 2014.



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