

Proclamation



Bob Buckhorn, Mayor

WHEREAS, founded in 2011 and launched in 2012, **Everyone Matters** is a grassroots campaign that advocates on behalf of everyone – the right to self-identity without shame, judgment, or attack, and to create an environment that reduces intolerance and fosters inclusiveness; and

WHEREAS, Everyone Matters has over 165,000 followers and connects to more than 56 million people on Facebook, and with its YouTube awareness video topping a half-a-million views, the movement is bringing schools, cities, organizations, and prominent figures together to bring awareness to its cause; and

WHEREAS, the mission of Everyone Matters is to celebrate diversity and encourage those individuals that may be affected by discrimination to take pride in their many unique attributes, and open up their hearts to themselves and others; and

WHEREAS, the main messages of the **Everyone Matters Campaign** is allowing others to be *who they are* and taking pride in *who we are*, and the time has come to join together and create one unified voice advocating for the belief that each of us is unique, and to embrace such uniqueness through projects sponsored by the Everyone Matters Campaign, beginning with declaring April 2, 2014, a day to take pride in one's self and others; and

WHEREAS, Tampa is honored to join in such a cause that values the dignity and respect of every individual regardless of race, gender, sexual orientation, ethnicity, creed, or any other distinguishing feature.

NOW, THEREFORE, I, Bob Buckhorn, by virtue of the authority vested in me as Mayor of the City of Tampa, Florida, do hereby proclaim April 2, 2014 as

“EVERYONE MATTERS DAY”

in the City of Tampa, Florida, and encourage all citizens to join me in embracing ourselves and each other, and fostering an environment of inclusion and tolerance.

Dated in Tampa, Florida, this 28th day of March, 2014.



Bob Buckhorn

Mayor

