

Bob Buckhorn, Mayor

WHEREAS, established in 2003 and formally incorporated in 2006, **REACHUP, Inc.** is a non-profit organization whose mission is to advocate for and mobilize resources to help communities achieve equality in healthcare and positive health for families; and

WHEREAS, REACHUP (Respond, Educate, Advocate and Collaborate for Health in Underserved Populations) is strengthened by its close affiliation with the University of South Florida's College of Public Health and the Lawton and Rhea Chiles Center; and

WHEREAS, the organization's vision is to be known as a nationally recognized center of excellence, assisting in creating a community where there is equality in healthcare and health for all families, and its community vision is for everybody being healthy and everyone having the opportunity to achieve good health; and

WHEREAS, through its goals, REACHUP provides education on current minority health issues, information, technical assistance and consultations to the community, it collaborates and networks with other minority non-profit organizations to promote equity in healthcare, provides training to staff and consumers, increases employment and entrepreneurial opportunities for residents, and remains current on the status of healthcare disparities locally, statewide, nationally, and globally; and

WHEREAS, the REACHUP Foundation is hosting the *Healthy Mothers Luncheon* on Tuesday, May 12, 2015 to celebrate the great strides that have been made in saving babies and strengthening the families in the Tampa Bay area; and

WHEREAS, the Healthy Mothers Luncheon includes honoring **Liz Kennedy**, Community Child Advocate, for her dedication and contributions to the health and well-being of mothers, infants and children in the region, including her work through the Maternal Child Health Coalition of Hillsborough County, Frameworks of Tampa Bay, Baby Bungalow and Layla's House.

NOW, THEREFORE, I, Bob Buckhorn, by virtue of the authority vested in me as Mayor of the City of Tampa, Florida, do hereby proclaim Tuesday, May 12, 2015, as

"REACHUP HEALTHY MOTHERS DAY"

in the City of Tampa, Florida, and encourage all citizens to thank REACHUP, Inc. for its dedication to the health of the Tampa community, and in congratulating Liz Kennedy for receiving this well-deserved recognition for her commitment to the children of our neighborhoods.

Dated in Tampa, Florida, this 12th day of May, 2015.





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