

Bob Buckhorn, Mayor

WHEREAS, the City of Tampa takes pride in recognizing those individuals whose commitment and dedication have made a lasting impact on our community. **Mason Dixon**, well-known Radio Host and Program Director of WRBQ 104.7 FM is one such person; and

WHEREAS, known as *Mason Lee Roy Pee Wee Bodine Moon-Pie Dixon*, he was born Jimmie Crawford in 1950 in Memphis, Tennessee where he discovered his passion for radio and music as a child, practicing his talents with a tape recorder, turn tables and a Silverstone Radio, and his devotion to broadcasting has led him to becoming one of the most popular radio personalities in the Tampa Bay area where he has served as a Radio Host, Disc Jockey (DJ), and Program Director for four decades, endearing himself to the listening audience with his sincerity, love of music, generosity, concern for others, quick wit and sense of humor; and

WHEREAS, beginning his forty year career in San Diego, California, Mason made Tampa, Florida his home in 1978 joining WRBQ 104.7 FM - Q105 as the afternoon DJ and Station Operations Manager, soon elevating it to a top rated show, and he assembled a creative professional team including Bill Connolly, JoJo Walker, Bobby Rich, Marc Haze, and Nikki Cruz, and many of the fun features such as the *Friday Festivities*, *Thank God Its Friday Cheer* and *Polka Challenge Contest* continue to be popular today; and

WHEREAS, in 1989, Mason spent a brief time in Birmingham, Alabama, but returned to Tampa to do the morning show with his loyal sidekicks on WMTX – Mix 96 Radio for several years prior to launching 100.7's KISS FM, and thereafter at WYUU Oldies 92 with the *Greatest Hits of the 60's and 70's Show*, and then he returned to WRBQ 104.7 - Q105, where it all began four decades ago, hosting the popular *Mason Dixon in the Morning Show*; and

WHEREAS, Mason is a beloved voice of the Tampa Bay area, and he is well-known for his philanthropic efforts, his love of his loyal listeners and the community, and his involvement with civic organizations and events, and the annual WEDU Be More Award Program's BE MORE INVOLVED Mason Dixon Award for Volunteerism is named for him, the annual Mason Dixon Christmas Wish Fund, established in 1992 with his wife Pat, has raised well over \$1.5 million for thousands of families needing assistance during the holidays, and throughout his career he has encouraged new talent, many becoming superstars; and

WHEREAS, as one of the most well-known personalities in the Tampa Bay area and respected by his peers and the listeners, the City of Tampa is honored to congratulate Mason Dixon on his 40th Anniversary in Broadcasting, and grateful for the many contributions he has made to our community and its citizens.

NOW, THEREFORE, I, Bob Buckhorn, by virtue of the authority vested in me as Mayor of the city of Tampa, Florida, do hereby proclaim Tuesday, February 27, 2018 as

"MASON DIXON DAY"

in the city of Tampa, Florida and urge all citizens to join me in congratulating him on forty years in broadcasting and in wishing him continued success and happiness in his future.

Dated in Tampa, Florida this 27th day of February, 2018.

Tampa

Mayor

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