

Proclamation



Jane Castor, Mayor

WHEREAS, established in June 2007, **Fashion Week Tampa Bay** is a group composed of professionals in the Tampa Bay area who are committed to leveraging their talents and giving back to our communities; and

WHEREAS, not only will their efforts benefit local charities, they will also result in our area becoming a trendier, more cosmopolitan city that further embraces the creative industries and encourages growth and ingenuity; and

WHEREAS, celebrating its 12th Anniversary, Fashion Week Tampa Bay is an annual event that celebrates the Tampa Bay area's most talented fashion and accessories designers, and showcases their work for local boutique owners, buyers, and consumers; and

WHEREAS, local business partners, aspiring models, and community members will have an opportunity to experience quality style and trendsetters in their own city, while providing all lovers of creativity a week of positive, high-fashion and artistic energy; and

WHEREAS, Fashion Week is held in numerous communities across the country including New York, Los Angeles, Chicago, San Francisco, and Miami, with the Tampa, Florida event going one step further by including a commitment to community involvement by giving back by partnering with non-profits that are committed to the well-being of and service to our world, our children, our health, and our future; and

WHEREAS, the 2019 Fashion Week Tampa Bay will celebrate 12 years of fashion and includes local designer and brand fashion shows at International Plaza and Bay Street, pop-up shops at Tampa International Airport, Kid Couture workshops at Glazer Children's Museum, parties, networking, and other activities that enable attendees to experience the latest trends in the fashion world, and it features a Beauty Drive benefitting *My Fairygodfathers Foundation*, an organization that inspires happiness, strength, and confidence in girls and women who have faced adversity through the magical experience of beauty; and

WHEREAS, the City of Tampa is pleased to recognize this 12th Annual Fashion Week Tampa Bay event and the many benefits it will provide to our community.

NOW, THEREFORE, I, Jane Castor, by virtue of the authority vested in me as Mayor of the city of Tampa, Florida, do hereby proclaim September 18-21, 2019 as

"FASHION WEEK TAMPA BAY"

in the city of Tampa, Florida, and encourage all citizens to join in the activities planned for this Fashion Week Tampa Bay event..

Dated in Tampa, Florida, this 1st day of August, 2019.



Jane Castor

Mayor