

Proclamation



Jane Castor, Mayor

WHEREAS, breast cancer is the most commonly diagnosed cancer in women in the United States, other than skin cancer, and currently ranks as the second leading cause of cancer death among women, and by the end of 2019, it is estimated 271,270 individuals will be diagnosed with invasive breast cancer; and

WHEREAS, risk factors include gender (women), age and family history, and early detection through mammograms and breast screenings, and maintaining a healthy lifestyle by being physically active and keeping a normal weight, refraining from smoking cigarettes, and limiting alcohol intake can help improve the odds against getting breast cancer; and

WHEREAS, the **American Cancer Society** is a nationwide, community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives and diminishing suffering from cancer through research, education, advocacy and service; and

WHEREAS, the American Cancer Society is a leading not-for-profit organization in the fight against breast cancer, and its successful program ***Making Strides Against Breast Cancer***, now in its 26th year, is a series of non-competitive walking events designed to heighten awareness of this pressing health problem, and annually, more than one million walkers across the United States will raise over \$60 million for research, education and outreach programs on local and national levels; and

WHEREAS, **Hard Rock International** has supported the prevention efforts and finding a cure for breast cancer since the year 2000 including its signature event ***PINKTOBER®***, whereby people from around the globe join the organization in raising awareness and funds for local, national and international cancer research foundations; and

WHEREAS, locally, ***Seminole Hard Rock Hotel & Casino Tampa*** dedicates the month of October as ***PINKTOBER*** with special awareness and fundraising activities, generous Seminole Hard Rock team members donating a portion of their salary, and once again sponsoring and joining with the American Cancer Society's ***Making Strides of Tampa Breast Cancer Walk*** on Saturday, October 19, 2019 at Raymond James Stadium in Tampa, Florida.

NOW, THEREFORE, I, Jane Castor, by virtue of the authority vested in me as Mayor of the city of Tampa, Florida, do hereby proclaim October 2019 as

“PINKTOBER MONTH”

in the city of Tampa, Florida, and urge all citizens to acknowledge the efforts of Seminole Hard Rock Hotel & Casino Tampa and the American Cancer Society in their commitment to fighting breast cancer.

Dated in Tampa, Florida, this 17th day of October, 2019.



Jane Castor

Mayor