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## Jane Castor, Mayor

**WHEREAS**, the City of Tampa takes pride in recognizing those individuals whose commitment and dedication have made a lasting impact on our community and its citizens. **Gayle Guyardo**, Journalist, Reporter and News Anchor with WFLA Channel 8 Television is one such person; and

WHEREAS, born and raised in Tampa, Florida, Gayle is a third generation Tampanian raised on a dairy farm and attended Henry B. Plant High School where she excelled in writing, and then graduated from Auburn University with a degree in Communications in 1988, and began her stellar career in broadcasting as a reporter for ABC Television in Montgomery, Alabama where she anchored its *Good Morning Alabama* segment and served as the station's evening weather anchor; and

**WHEREAS**, Gayle returned to Florida to help launch an independent television station in Sarasota, and she soon thereafter returned home to Tampa where she endeared herself to the viewing audience when she began her tenure with WFLA Channel 8 in 1993, as a popular Reporter, Journalist and News Anchor; and

**WHEREAS**, for almost three decades, Gayle became a household name as she co-anchored the news and on signature programs including the *Early Morning Show*, the *Midday Show*, and *Tampa Today*, and she is well respected by the community and her peers in the broadcasting industry for her sincerity, ethical standards, professionalism, credibility and outstanding reporting, and her efforts over the years contributed greatly to many awards earned by WFLA including from the Florida Chapter of the Association Press and the Suncoast Chapter of the National Academy of Television Arts and Sciences; and

**WHEREAS**, Gayle loves the Tampa community and has given of her time, energy and resources to many organizations including the Pinellas Association for Retarded Children (PARC), Goodwill Industries, and with charity events such as participating in and winning the Hands Across the Bay's "Tampa Bay's Dancing With the Stars" event that supports victims of domestic violence, and she is a passionate advocate for autism; and

WHEREAS, as one of the most recognizable and admired television personalities in the Tampa Bay area, Gayle is known for her willingness to promote and share healthy life-style and fitness choices, and for her beautiful smile, and the City of Tampa is honored to congratulate Gayle Guyardo on her retirement from WFLA Channel 8 after twenty-six years and grateful for the many contributions she has made to the broadcasting industry, and to our community and its citizens.

**NOW, THEREFORE**, I, Jane Castor, by virtue of the authority vested in me as Mayor of the city of Tampa, Florida, do hereby proclaim Friday, February 28, 2020 as

## "GAYLE GUYARDO DAY"

in the city of Tampa, Florida and urge all citizens to join me in wishing her continued success and happiness in her future, and in thanking her for her dedication to the Tampa Bay area over the years.

Dated in Tampa, Florida this 28th day of February, 2020.

Mayor

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