Loclamation)

Jane Castor, Mayor

WHEREAS, reading increases vocabulary, writing skills and knowledge and it is important that youth understand current critical issues, events, and what is taking place in their own community, state, nation and around the world; and

WHEREAS, by reading newspapers, students become familiar with a variety of issues that greatly broaden their minds, they can understand the past and see roles for themselves in the future, and learn of world leaders and those that make a difference in society, whereby serving as great role models for them; and

WHEREAS, Newspaper in Education (NIE) is an international program that encourages the use of the daily newspaper as an instructional classroom tool, and newspapers can be utilized with all classroom subjects as a progressive teaching resource, providing teachers from primary through adult education with contemporary informational text that engage students and relate academic learning to real-world experiences; and

WHEREAS, students who learn using the newspaper become more engaged citizens as adults and also grow up to vote in community, state and national elections, and schools with Newspaper in Education programs do better in reading scores than those students without access to this valuable educational tool according to a Newspaper Association of America (NAA) study; and

WHEREAS, an initiative of the American Press Institute, *Newspaper in Education Week*, has been celebrated annually during the first full school week in March, and provides, at no cost, newspapers and original award-winning curriculum supplements to classrooms; and

WHEREAS, for more than forty years, the *Tampa Bay Times Newspaper in Education* program has served educators, students and families throughout the community by providing classrooms sets of digital and print newspapers, award-winning educational publications, teacher guides, lesson plans, educator workshops and other resources at no cost to the schools, teachers or students, and during 2018-2019, NIE provided over 1.4 million print copies and ten million digital editions of the *Tampa Bay Times* to area classrooms free of charge.

NOW, THEREFORE, I, Jane Castor, by virtue of the authority vested in me as Mayor of the city of Tampa, Florida, do hereby proclaim March 2-6, 2020 as

"NEWSPAPER IN EDUCATION WEEK"

in the city of Tampa, Florida, and encourage all citizens, students and adults to read newspapers, and thank *Newspapers in Education* and the *Tampa Bay Times* for their efforts in the education of the youth in our community and nation.

Dated in Tampa, Florida, this 27th day of January, 2020.

Mayor

ne Contar